

# CRAYOLA COLORCYCLE

## WHAT IS THE CRAYOLA COLORCYCLE?

Crayola and schools across North America are banding together to help students understand the importance of their role in protecting the environment. Through this sustainability initiative, students in K-12 schools across the continental United States and parts of Canada can collect and repurpose used Crayola markers for clean energy; ColorCycle will eliminate placing hundreds of tons of markers into landfills.



## HOW WILL THESE MARKERS BE UTILIZED?

After collection, the markers will be sent to a facility where they will be converted into clean fuel. Crayola ColorCycle will accept all brands of plastic markers, not just Crayola markers. The ColorCycle drive will also be accepting all used dry erase markers and highlighters.

## WHO CAN PARTICIPATE?

Anyone can participate! From the teachers to the students and their families, everyone is included! Just bring any type of unusable plastic marker to school and add it to the collection bin. Signs will be posted around the school to indicate the designated collection bins and boxes.