

# ECONOMIC RECOVERY AND RESILIENCY WORKSHOPS IN FLORIDA

## DRAFT WORK PLAN

January 24, 2018

### ECONOMIC RESILIENCY AND RECOVERY WORKSHOPS

In partnership with the Florida Regional Planning Councils (RPCs), Florida Department of Economic Opportunity (DEO), the International Economic Development Council (IEDC), and federal partners, EDA is hosting “Economic Resiliency and Recovery from Hurricane Irma” workshops in February 2018.

#### PURPOSE

The purpose of the workshops is to help foster greater agriculture, business, and community resiliency by connecting community leaders with information and the state and federal resources that are available to help. The workshops will also help community leaders learn more about what their role should be and how to prioritize actions for short and long-term recovery. Federal, state and IEDC officials will present information about state, federal and private sector resources that are available to assist. The interactive workshops will provide participants with practical tools and inspiring examples to support critical economic recovery and long-term resiliency activities.

#### AUDIENCE

The intended audience includes community leaders such as elected officials, civic leaders, government administrators, economic development executives, chamber of commerce executives, and leaders from other community based organizations interested in learning more about how to foster economic recovery and resiliency.

#### SCHEDULE

Following is the planned workshop schedule.

Community	Date	Location
Lee	12-Feb	Fort Myers
Collier	13-Feb	North Naples
Hendry	14-Feb	LaBelle
Polk	15-Feb	Winter Haven
Tampa Bay Region	16-Feb	Crystal River
Monroe	27-Feb	Marathon

#### AGENDA TEMPLATE

Following is the agenda template for each workshop. Sessions for each workshop will be tailored to address the priority needs for recovery within the respective communities. For example, while workshops in Hendry, Polk, and Citrus counties will especially focus on programs and resources for agricultural recovery, the workshops in Lee and Collier will especially focus on programs and resources for business recovery. The workshops in Monroe County will focus on the needs related to aquaculture, business, workforce, and tourism recovery.

8:30 AM	Registration
9:00 AM	Welcome by Local Host
	Introduction to Workshop

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	Speaker: Greg Vaday, Economic Development Representative, EDA
9:30 AM	IEDC: Introduction to Community Resiliency and Economic Diversification*
	Speaker: IEDC
10:30 AM	Break
10:45 AM	Federal Partners Panel**
	Speaker: To be customized for each workshop
11:30 AM	Rotating/Networking Lunch with State and Federal Partners
	NOTE: Each table will be hosted by a federal or state government partner. Participants can rotate among the resource tables. In addition to EDA, potential federal partners include DOI, EPA, FEMA, HHS, HUD, NOAA, SBA, USACE, USDA (FSA, NCRS, RD). In addition to DEO, potential state partners include CareerSource Florida, Florida Department of Agriculture and Community Affairs, and Florida Department of Transportation. IEDC will host a table to share information on IEDC technical assistance and training programs for economic recovery, and to sign up communities for volunteer assistance.
12:45 PM	Overview of State Resources by DEO
	Speaker: Erin Gillespie or Grey Dodge
1:45 PM	Break
2:00 PM	EDA Resources for Economic Recovery and Resiliency
	Speaker: Greg Vaday, Economic Development Representative, EDA
3:00 PM	IEDC Creative Financing and Long-Term Revitalization*
	Speaker: IEDC

\*IEDC Sessions: These sessions will be customized according to the needs of the community. For example, for Collier and Lee counties, the sessions will include more of a focus on business and tourism. For Citrus, Hendry, and Polk counties, there will be more of a focus on agriculture. The Monroe County workshops will include multiple focus points.

\*\*Federal Partners Panel: The federal partner(s) to serve on the panel during this time will be determined based on the agency or agencies with the mission that best aligns with the highest priority needs in the county (e.g., housing, agriculture, business).

### **NOTE:**

Please see next page for a tentative plan to host Business Continuity workshops as a companion event to the Economic Recovery and Resiliency workshops.

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### BUSINESS CONTINUITY WORKSHOPS

In partnership with the Florida Small Business Development Center, the International Economic Development Council (IEDC), and federal partners, EDA proposes to host “Business Continuity in the Face of Disaster Recovery” workshops in February 2018.

#### PURPOSE

The purpose of the workshop is to foster greater business resiliency by providing business leaders with the essentials of business continuity and connecting them with the various types of support that is available for businesses in the area.

#### AUDIENCE

The intended audience includes business leaders such as entrepreneurs, small business owners, and other business executives and managers.

#### SCHEDULE

These workshops may take place during the early morning on the same days as the Economic Recovery and Resiliency workshops.

Community	Date	Location
Lee	12-Feb	Fort Myers
Collier	13-Feb	North Naples
Hendry	14-Feb	LaBelle
Highlands	15-Feb	Sebring
Tampa Bay Region	16-Feb	Crystal River
Monroe	27-Feb	Marathon

#### AGENDA TEMPLATE

Following is the agenda template for each workshop

6:30 AM	Registration
7:00 AM	Tips and Tools for Business Continuity
	Speaker: TBD

#### NOTE

Plans to host the Business Continuity workshops are pending the confirmed engagement of speakers from SBDC, SBA, or an organization with similar expertise.