



JAQ

2021 In Review

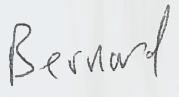
Dear ASAP Friends,

As the hardships brought on by the pandemic continued throughout 2021, ASAP Cats and our supporters joined together to demonstrate the strength and resiliency of our organization. We continued to save hundreds of lives of cats and kittens in Santa Barbara County and raised critical funds needed to support our mission. As you read the year-in-review that follows, you will find it highlights some of the extraordinary work achieved in 2021 by our volunteers, staff, Board members, and donors. Although it's worth noting that ASAP's role in providing a safety net for ALL cats in our community, our success is not measured solely by the numbers in this report.

Since ASAP began in 1989, we have been able to rescue thousands and thousands of cats, giving them a chance at a beautiful life in a loving home. A key factor that we are tremendously proud of, and which is not accurately reflected in the numbers, is that ASAP's shelter is open to ALL cats and kittens needing help in our community. We do not pick and choose them based on age, physical condition, or behavior. We serve the cats that many other shelters turn away, making us the undisputed leader in feline care in our community. Additionally, the numbers don't reflect the impact of our Retention and Community Cats Programs that are designed to keep cats in their homes and out of the shelter.

We can all hope the hardships that were brought about by the pandemic are largely behind us. It's been an adventure, to say the least. What I'll never forget is how hard everyone worked to sustain ASAP. It took creativity, long hours, and a lot of fortitude on the part of the entire ASAP family. The care we provide these precious felines now will have an impact in their future and ours. Thank you for joining us in making the world better for these cats and kittens, because, without a doubt, our world and our lives are infinitely better with them in it.

Many thanks!

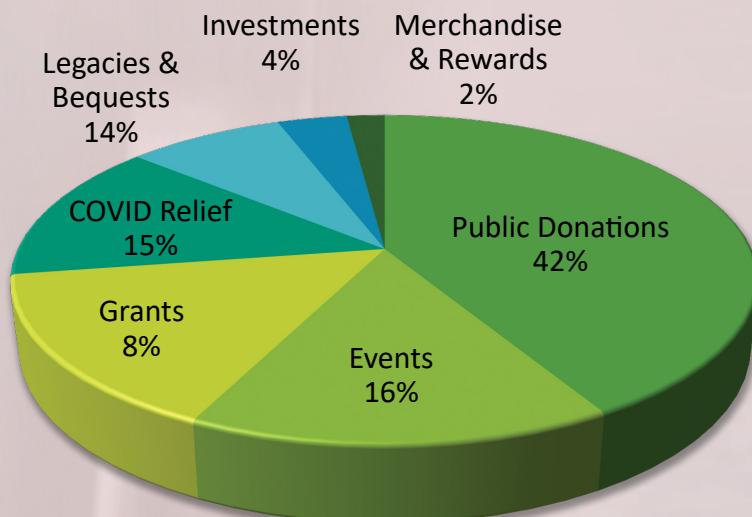


Bernard Kelmenson
President, ASAP Board of Directors



PIPPA

2021 In Review



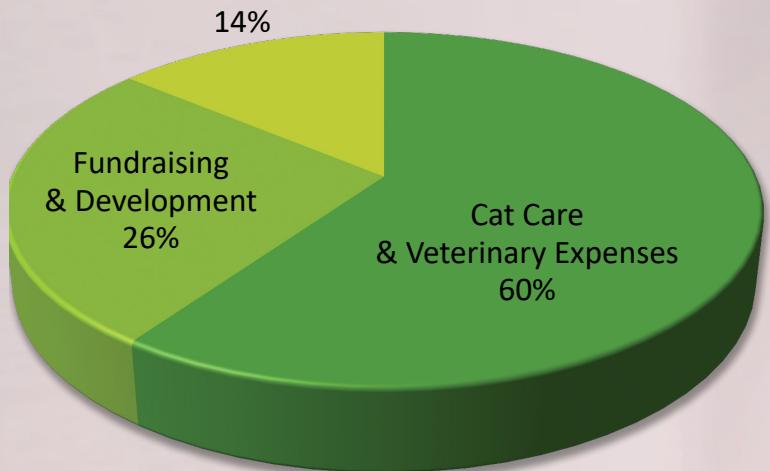
INCOME

Public Donations	\$444,888
Special Events	\$166,180
State & Federal (COVID Relief)	\$164,275
Legacies & Bequests	\$146,877
Grants	\$87,000
Investment Income	\$38,619
Merchandise & Credit Card Rewards	\$20,963

EXPENSES

Cat Care/Veterinary	\$581,925
Fundraising	\$256,370
Administration	\$135,573

Administration



FRANKIE

THANK YOU

to the following for their generous support

The Animal Charitable Foundation of Santa Barbara County, Inc.
 The Bragg Health Foundation Fund
 Mildred G. Federico Charitable Foundation
 Mosher Foundation
 National Philanthropic Trust
 The Wood-Claeyssens Foundation

2021 In Review

Saving the lives of 100% of adoptable cats & kittens

762

cats & kittens sheltered

250+

cat & kitten foster placements

68

working cats placed
on ranches, nurseries,
greenhouses, and other
alternate placements

330

spay/neuter
surgeries

43

lost cats & families reunited

59
hospice cats
sleeping in homes

89

Tiny Lions™ tamed

168,720

meals served

Behind the Numbers

The numbers above, while important in tracking our successes, miss a large part of the ASAP picture. One of our biggest accomplishments in 2021 was the expansion of our Community Cats program, in line with national sheltering practices. Kind-hearted and well-meaning individuals see a cat outside and may immediately think it should be brought to a shelter. But often, they are simply outdoor cats, or cats that have a safe and warm home nearby and a family that loves and cares for them.

Many shelters, including ASAP, are updating their guidance information about strays and how to determine if a cat in the community should be considered lost and in need of help. If the cat appears healthy and cared for, it can stay in its community. We should note, it is difficult for us to track the numbers around how many cats we have prevented from being taken from their homes by well meaning people bringing them to ASAP, but please remember: ASAP's doors are always open to all cats and kittens in need of our care.

made possible by

13,071

volunteer hours

JUNO

