



**JAQ**

## 2021 In Review

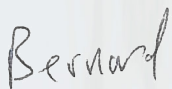
Dear ASAP Friends,

As the hardships brought on by the pandemic continued throughout 2021, ASAP Cats and our supporters joined together to demonstrate the strength and resiliency of our organization. We continued to save hundreds of lives of cats and kittens in Santa Barbara County and raised critical funds needed to support our mission. As you read the year-in-review that follows, you will find it highlights some of the extraordinary work achieved in 2021 by our volunteers, staff, Board members, and donors. Although it's worth noting that ASAP's role in providing a safety net for ALL cats in our community, our success is not measured solely by the numbers in this report.

Since ASAP began in 1989, we have been able to rescue thousands and thousands of cats, giving them a chance at a beautiful life in a loving home. A key factor that we are tremendously proud of, and which is not accurately reflected in the numbers, is that ASAP's shelter is open to ALL cats and kittens needing help in our community. We do not pick and choose them based on age, physical condition, or behavior. We serve the cats that many other shelters turn away, making us the undisputed leader in feline care in our community. Additionally, the numbers don't reflect the impact of our Retention and Community Cats Programs that are designed to keep cats in their homes and out of the shelter.

We can all hope the hardships that were brought about by the pandemic are largely behind us. It's been an adventure, to say the least. What I'll never forget is how hard everyone worked to sustain ASAP. It took creativity, long hours, and a lot of fortitude on the part of the entire ASAP family. The care we provide these precious felines now will have an impact in their future and ours. Thank you for joining us in making the world better for these cats and kittens, because, without a doubt, our world and our lives are infinitely better with them in it.

Many thanks!

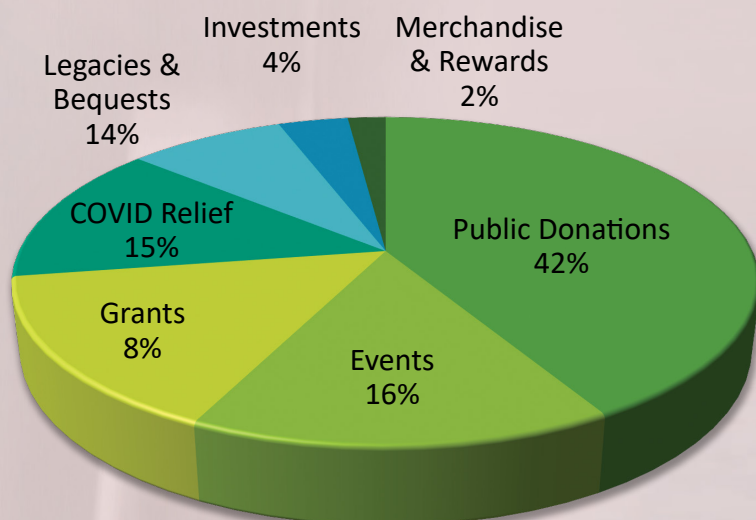


Bernard Kelmenson  
President, ASAP Board of Directors



**PIPPA**

# 2021 In Review

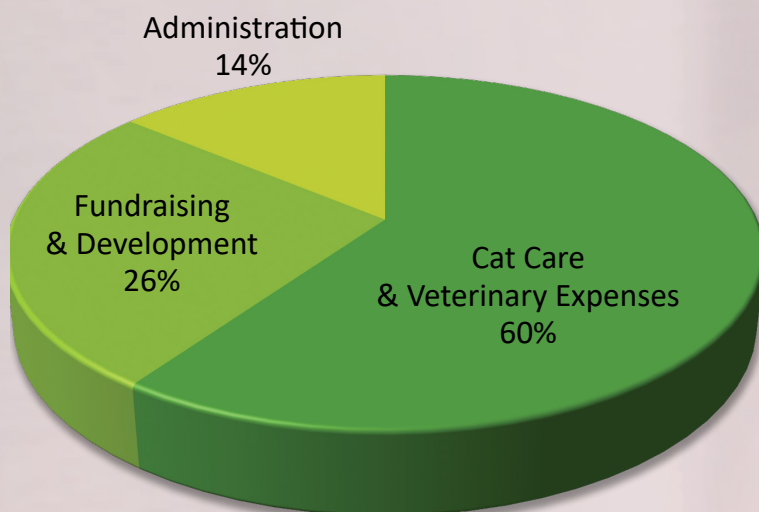


## INCOME

Public Donations	\$444,888
Special Events	\$166,180
State & Federal (COVID Relief)	\$164,275
Legacies & Bequests	\$146,877
Grants	\$87,000
Investment Income	\$38,619
Merchandise & Credit Card Rewards	\$20,963

## EXPENSES

Cat Care/Veterinary	\$581,925
Fundraising	\$256,370
Administration	\$135,573



## THANK YOU

to the following for their generous support

The Animal Charitable Foundation of Santa Barbara County, Inc.  
 The Bragg Health Foundation Fund  
 Mildred G. Federico Charitable Foundation  
 Mosher Foundation  
 National Philanthropic Trust  
 The Wood-Claeysens Foundation

**FRANKIE**

# 2021 In Review

*Saving the lives of 100% of adoptable cats & kittens*

# 762

cats & kittens sheltered

# 250+

cat & kitten foster placements

# 43

lost cats & families reunited

# 330

spay/neuter  
surgeries

# 59

hospice cats  
sleeping in homes

# 89

Tiny Lions™ tamed

# 68

working cats placed  
on ranches, nurseries,  
greenhouses, and other  
alternate placements

# 168,720

meals served

## Behind the Numbers

The numbers above, while important in tracking our successes, miss a large part of the ASAP picture. One of our biggest accomplishments in 2021 was the expansion of our Community Cats program, in line with national sheltering practices. Kind-hearted and well-meaning individuals see a cat outside and may immediately think it should be brought to a shelter. But often, they are simply outdoor cats, or cats that have a safe and warm home nearby and a family that loves and cares for them.

Many shelters, including ASAP, are updating their guidance information about strays and how to determine if a cat in the community should be considered lost and in need of help. If the cat appears healthy and cared for, it can stay in its community. We should note, it is difficult for us to track the numbers around how many cats we have prevented from being taken from their homes by well meaning people bringing them to ASAP, but please remember: ASAP's doors are always open to all cats and kittens in need of our care.

made possible by

# 13,071

volunteer hours

**JUNO**

