

CAT NIPS



Basil's Big Bash is BACK in person!

It's a chilly, rainy day as I write this, and though we live in a place where those kinds of days are rare, I can't help but think about my feline friends...

I am sure all the cats and kittens sheltered by ASAP, fostered by awesome people, and adopted into forever homes are just as grateful as I am to have a warm bed or lap to curl up in tonight! I know my human pals at ASAP sure are grateful for YOU, our ASAP community of friends, donors, volunteers, and supporters who make it all possible to save those cats that need their care!

You can read all about it in the **2021 Year in Review** section of this newsletter! ASAP is super excited to share some of the accomplishments from 2021—yet another challenging year, thanks to the ongoing pandemic. But each day brings us closer to whatever was called "normal", and thanks to that, we have big news! **THE BEST PARTY EVER, Basil's Big Bash, is returning to an in-person event!** Hurray!!

I can't wait to see the coolest cats in town gathering in support of ASAP at the **Bash on June 10th, 2022**. This year we're having my Bash at the Hilton Santa Barbara Beachfront Resort, in their awesome rotunda! That's a fancy word for a fancy party in a circle overlooking the ocean! Some cats, like me, don't like rain or the ocean, but WOW it's a nice view! You're going to love it!

I also want to tell you about **my very special friend Giselle**. She hung out in foster and at ASAP for a long, long time until our pal Jeffyne, from RESQCATS, happened to stop by the ASAP shelter for an errand and met her! Now Giselle will get to spend her senior years (don't tell her I called them that) as a permanent resident of that amazing rescue! Isn't that awesome!?? We love working with our community partners like RESQCATS, and love it even more when a cat ends up finding a forever home because of them!

I look forward to gathering together and sharing more of these stories with everyone at Basil's Big Bash on June 10th!

Until then,

Basil, OUT



Giselle peeks out of a hidey bed at ASAP, where she waited patiently for her perfect forever home.

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 **ASAP
CATS**
Spring 2022

ASAP's newsletter for friends and supporters

A Chance Meeting Changed Giselle's Life Forever

THE PERFECT HOME IS WORTH THE WAIT

ASAP doesn't put a restriction of time on cats in our care. Many cats come in and out of our doors quickly, and cats generally spend very little time at the shelter before going to foster homes during the pandemic. Some stay with us for weeks or months. In some cases, like Giselle's, that can even mean years.

Giselle joined ASAP in 2019, at the age of 14. She spent much of her time with ASAP in various foster homes needing to be returned to the shelter for a variety of reasons. She was most recently brought back when her foster was unable to care for her after they suffered a nasty fall. As fate would have it, that return to the shelter is what connected Giselle to her forever home. We're happy to share this happy ending excerpt from Jeffyne Telson of RESQCATS, Giselle's new home!



Sweet and sassy Giselle, now able to live the rest of her years in her forever home!

"I happened to meet Giselle in the lobby at ASAP when I was there doing an errand. Since I had a resident enclosure open after so many losses, I expressed my desire to help with one that would most likely never find a home. My friend at ASAP and I discussed several options, but most were younger than I wanted to commit to. All the while Giselle curled around my legs and found her way up to my shoulder. I left ASAP with the notion that perhaps the right match would be found and reiterated that my heart was open to helping.

But I didn't make it home before I messaged and said, "I meant what I said about wanting to help, but what I would really like is that cat in the lobby named Giselle!" I was told that the shelter thought they might lose her a couple of times, sometimes she just quit eating and they suspected she had cancer...none of that mattered to me. My offer still stood.

Two days later, just before Thanksgiving when we all should stop and feel grateful for what we have, but also give back to the world in some small way, Giselle came to RESQCATS.

This little girl has settled into her own space and will eventually have the option of going into a private outside enclosure too... it just needs to be a bit warmer. I'm not sure she will use her outside space as she seems so content with her heated basket and upper shelf with a view into the avocado grove.

I was excited to finally have a resident cat without attitude, but Giselle does have a little spice sometimes... Mostly she is one of the most loving cats I have ever had. We have little "love" sessions every morning and every afternoon where she sits in her basket or on my lap for massages. In return, I get licked and groomed by her. It seems, however, that her favorite spot is perched on my shoulder...so sometimes we dance to soft music in the cattery with her there.

May she be a reminder to all of us that all the cats need homes... even the elderly. Giselle brings out the most tender side of my soul. **After all, older cats need homes, too...**and I will love her for however long she has here on Earth."

- Jeffyne Telson of RESQCATS



JAQ

2021 In Review

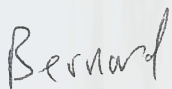
Dear ASAP Friends,

As the hardships brought on by the pandemic continued throughout 2021, ASAP Cats and our supporters joined together to demonstrate the strength and resiliency of our organization. We continued to save hundreds of lives of cats and kittens in Santa Barbara County and raised critical funds needed to support our mission. As you read the year-in-review that follows, you will find it highlights some of the extraordinary work achieved in 2021 by our volunteers, staff, Board members, and donors. Although it's worth noting that ASAP's role in providing a safety net for ALL cats in our community, our success is not measured solely by the numbers in this report.

Since ASAP began in 1989, we have been able to rescue thousands and thousands of cats, giving them a chance at a beautiful life in a loving home. A key factor that we are tremendously proud of, and which is not accurately reflected in the numbers, is that ASAP's shelter is open to ALL cats and kittens needing help in our community. We do not pick and choose them based on age, physical condition, or behavior. We serve the cats that many other shelters turn away, making us the undisputed leader in feline care in our community. Additionally, the numbers don't reflect the impact of our Retention and Community Cats Programs that are designed to keep cats in their homes and out of the shelter.

We can all hope the hardships that were brought about by the pandemic are largely behind us. It's been an adventure, to say the least. What I'll never forget is how hard everyone worked to sustain ASAP. It took creativity, long hours, and a lot of fortitude on the part of the entire ASAP family. The care we provide these precious felines now will have an impact in their future and ours. Thank you for joining us in making the world better for these cats and kittens, because, without a doubt, our world and our lives are infinitely better with them in it.

Many thanks!

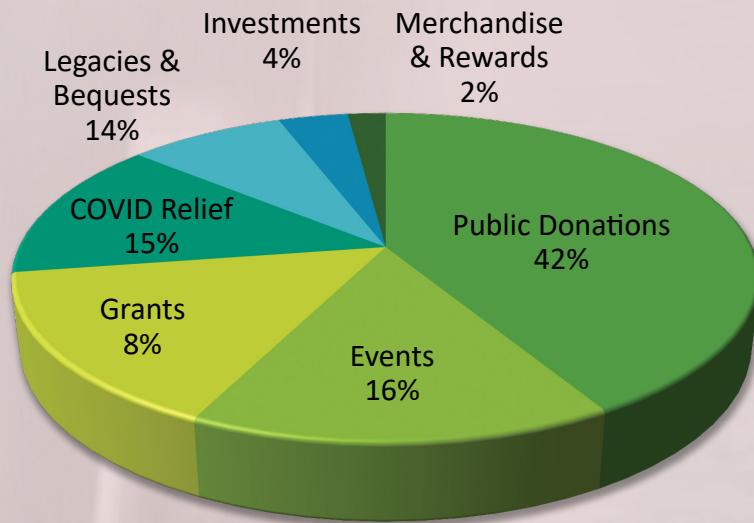


Bernard Kelmenson
President, ASAP Board of Directors



PIPPA

2021 In Review

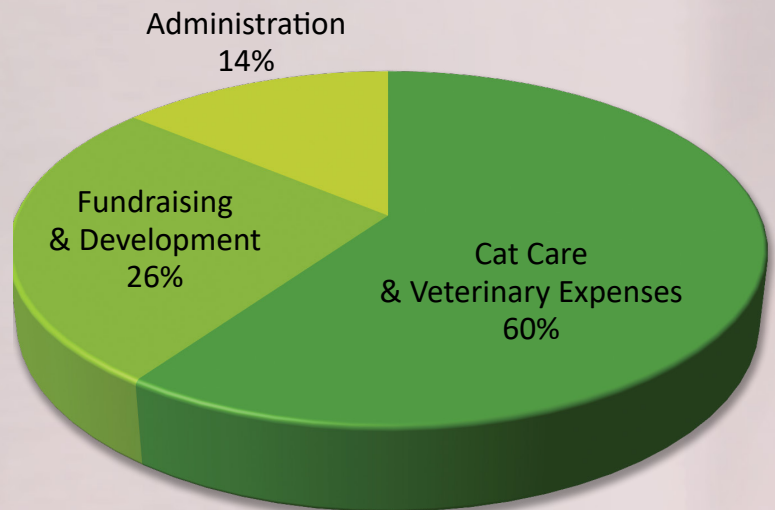


INCOME

Public Donations	\$444,888
Special Events	\$166,180
State & Federal (COVID Relief)	\$164,275
Legacies & Bequests	\$146,877
Grants	\$87,000
Investment Income	\$38,619
Merchandise & Credit Card Rewards	\$20,963

EXPENSES

Cat Care/Veterinary	\$581,925
Fundraising	\$256,370
Administration	\$135,573



THANK YOU

to the following for their generous support

The Animal Charitable Foundation of Santa Barbara County, Inc.
 The Bragg Health Foundation Fund
 Mildred G. Federico Charitable Foundation
 Mosher Foundation
 National Philanthropic Trust
 The Wood-Claeysens Foundation



FRANKIE

2021 In Review

Saving the lives of 100% of adoptable cats & kittens

762

cats & kittens sheltered

250+

cat & kitten foster placements

43

lost cats & families reunited

330

spay/neuter
surgeries

59

hospice cats
sleeping in homes

89

Tiny Lions™ tamed

68

working cats placed
on ranches, nurseries,
greenhouses, and other
alternate placements

168,720

meals served

Behind the Numbers

The numbers above, while important in tracking our successes, miss a large part of the ASAP picture. One of our biggest accomplishments in 2021 was the expansion of our Community Cats program, in line with national sheltering practices. Kind-hearted and well-meaning individuals see a cat outside and may immediately think it should be brought to a shelter. But often, they are simply outdoor cats, or cats that have a safe and warm home nearby and a family that loves and cares for them.

Many shelters, including ASAP, are updating their guidance information about strays and how to determine if a cat in the community should be considered lost and in need of help. If the cat appears healthy and cared for, it can stay in its community. We should note, it is difficult for us to track the numbers around how many cats we have prevented from being taken from their homes by well meaning people bringing them to ASAP, but please remember: ASAP's doors are always open to all cats and kittens in need of our care.

made possible by

13,071

volunteer hours

JUNO



Basil's Big Bash Returns

JOIN US AS WE WELCOME THE BASH BACK TO AN IN-PERSON EVENT

ASAP Cats 2021 Virtual Bash was very successful and raised the largest profit for the cats and kittens in our care of any event. **This spring, we are very happy to gather in-person for Basil's Big Bash on the evening of Friday, June 10th at the Hilton Santa Barbara.**

This is our first in-person gala since 2019, and the Hilton Santa Barbara offers us an iconic location to celebrate our success in providing care for the many homeless cats and kittens in Santa Barbara County. **Features will include fabulous food and drink, live and silent auctions, and this year's ASAP video.** Not to mention... the opportunity to dance the night away with all of the other cool cats in attendance!



Bash Sponsorships and Tickets



The success of Basil's Big Bash starts with our evening's sponsorships and ticket sales. Sponsorships and tickets are now available online or by filling out and returning the adjacent form. Invitations to the event will also be sent by mail, along with information about the event's safety protocols.

Details on sponsor benefits can be found at www.asapcats.org or by contacting Amy Marshall, Development Director, at amy@asapcats.org or 414-687-7980.

Please save the date, and we'll see you on June 10!

Basil's Big Wine Cellar

A favorite auction item is back again—The Instant Wine Cellar! Featuring 100+ bottles of wine, this amazing collection generates thousands of dollars of revenue for ASAP and provides a well-stocked wine cellar for the winner. It's a win-win!

To make the most of this amazing auction item, **WE NEED YOUR HELP!** Consider donating bottles of wine, ranging in value from \$20-30 per bottle (the more variety, the better—with a special request for some white wine this year). Bottles can be dropped off at ASAP anytime, in the donation bin near our main entrance.



Basil's Big Bash

June 10, 2022

Please acknowledge my sponsorship as: _____

Billing Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level

☐ \$20,000 Super Cat

☐ \$10,000 Top Cat

☐ \$5,000 Cat's Meow

☐ \$2,500 Cool Cat

☐ \$1,250 Cat's Pajamas

☐ \$500 Cat Nip

☐ Individual Tickets (\$200 ea) x _____ # of tickets

☐ Unable to attend. Please accept this donation.

Payment Info

☐ Check enclosed (please make checks payable to ASAP Cats)

Please charge: ☐ Visa ☐ Mastercard

Amount: _____

Card #: _____

Exp: _____ CVV: _____

Signature: _____



Helping ASAP's Cats Find Forever Homes

One of the best ways you can help ASAP if you are unable to volunteer time or give financial support is to simply be an advocate for our adoptable cats and kittens! Recently the young neighbors of one of our kitten foster homes did just that with this amazing adoption flyer for Cranberry.

And it worked! Now, sweet Cranberry is happy in her forever home, and even has a new feline sibling to

Cranberry

Soon up for Adoption



Probably will not like living with big or loud dogs
Sex: Female
Age: 4 months

color of eyes: Green

Color of fur: Gray

spayed or Neutered: yes

suggested to be adopted into a house with other cats.

loves: Pets, scratches and other cats

DOB: unknown

Siblings: None known of

Weight:

personality: little shy, playful and loves to explore.

things to know: she will hide under anything she can fit under if she feels scared.

Favorite toy: wand toy

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www.asapcats.org

 Facebook.com/asapcats

 Instagram.com/asapcats

Help ASAP "spring" cats out of the shelter!

Kitten season is upon us, but unfortunately that can mean that other cats—just as deserving of love and a family—are overlooked by no fault of their own. This year, help us *spring* them out of the shelter!

Toby, Sox, Zelda, Daisy #2, Jack, Jilly, Fufu, and Churro have been adoptable for longer than most other cats at ASAP, but have yet to find their forever home. Now through Easter Sunday (April 17th), you can **adopt any of these long-term cats for FREE!**



Zelda



Churro



Fufu



Sox



Jilly

ASAP - Animal Shelter Assistance Program

Shelter location: 5473 Overpass Road, Santa Barbara, CA 93111
ASAP is a 501(c)(3) non-profit organization ■ Federal Tax ID: 77-0283500