



THE PSYCHOLOGY
FOUNDATION
OF CANADA
LA FONDATION
DE PSYCHOLOGIE
DU CANADA

Breakfast for Champions 2020 Sponsorship Package

Presenting Sponsor \$25000

Children and Youth Impacted by your generous contribution - 21,000

Sponsorship Package:

- Invitation for colleagues and friends: 40 guests to the virtual event.
- Coffee at home to enjoy during the event: each of your guests will receive a \$10 Starbucks gift card.
- Exclusive Stress and Stress Management workshop led by our Stress Expert for up to 100 of your colleagues and friends.

Recognition:

- Prominent recognition during virtual event: (a) video or live welcome of guest at the virtual event (b) sponsor/logo recognition throughout event (c) sponsor of one audience polling question during event.
- Promotion through our website, social media and email marketing: (a) Presenting sponsor/logo recognition on new breakfast section of our website (b) four mentions on our twitter, Facebook, Instagram and LinkedIn channels (c) highlight (can include video) in our Every Mind Matters Newsletter (d) mention in our Annual Report.
- Extended promotion with our webinar series: logo/video introduction of one of our webinar series.

Patron Sponsor \$15000

Children and Youth Impacted by your generous contribution - 12,800

Sponsorship package:

- Invitation for colleagues and friends: 40 guests to the virtual event.
- Coffee at home to enjoy during the event: each of your guests will receive a \$10 Starbucks gift card.
- Exclusive Stress and Stress Management workshop led by our Stress Expert for up to 75 of your colleagues and friends.
- Prominent recognition during virtual event: (a) sponsor/logo recognition throughout event (b) sponsor of one audience polling question during event.

The Psychology Foundation of Canada

Phone: 416 644 4944 Email: info@psychologyfoundation.org

Website: psychologyfoundation.org

Charitable Registration #889212395RR0001



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Breakfast for Champions 2020 Sponsorship Package

Recognition:

- Promotion through our website, social media and email marketing: (a) Patron sponsor/logo recognition on new breakfast section of our website (b) two mentions on our twitter, Facebook, Instagram and LinkedIn channels (c) highlight in our Every Mind Matters Newsletter (d) mention in our Annual Report.
- Extended promotion with our webinar series: logo/video introduction of one of our webinar series.

Platinum Sponsor \$10000

Children and Youth Impacted by your generous contribution - 8500

Sponsorship package:

- Invitation for colleagues and friends: 20 guests to the virtual event.
- Coffee at home to enjoy during the event: each of your guests will receive a \$5 Starbucks gift card.
- Exclusive Stress and Stress Management workshop led by our Stress Expert for up to 50 of your colleagues and friends.

Recognition:

- Prominent recognition during virtual event: (a) sponsor/logo recognition throughout event (b) sponsor of one audience polling question during event.
- Promotion through our website, social media and email marketing: (a) Platinum sponsor/logo recognition on new breakfast section of our website (b) mention on our twitter, Facebook, Instagram and LinkedIn channels (c) highlight in our Every Mind Matters Newsletter (d) mention in our Annual Report.
- Extended promotion with our webinar series: logo/video introduction of one of our webinar series.

Gold Sponsor \$5000

Children and Youth Impacted by your generous contribution - 4,200

Sponsorship package:

Invitation for colleagues and friends: 20 guests to the virtual event.

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Recognition:

Recognition during virtual event: (a) sponsor/logo recognition.

Promotion through our website and email marketing: (a) Gold sponsor/logo recognition on new breakfast section of our website (b) mention in our Every Mind Matters Newsletter (d) mention in our Annual Report.

Silver Sponsor \$3500

Children and Youth Impacted by your generous contribution - 2,900

Sponsorship package:

Invitation for colleagues and friends: 20 guests to the virtual event.

Recognition:

Recognition during virtual event: (a) sponsor/logo recognition

Promotion through our website and email marketing: (a) Silver sponsor/logo recognition on new breakfast section of our website (b) mention in our Every Mind Matters Newsletter (c) mention in our Annual Report.

Corporate Friends Sponsor \$2000

Children and Youth Impacted by your generous contribution - 1,700

Sponsorship package:

Invitation for colleagues and friends: 20 guests to the virtual event.

Recognition:

Recognition during virtual event: (a) sponsor/logo recognition (b) mention in our Annual Report.

Promotion through our website and email marketing: (a) Corporate Friends sponsor/logo recognition on new breakfast section of our website (b) mention in our Every Mind Matters Newsletter.

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