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FOR IMMEDIATE RELEASE**TAG Truck Center Memphis and Ozark Motor Lines Facilitates Truck Donation to the Tennessee College of Applied Technology Memphis' Diesel-Powered Equipment Technology Program**

MEMPHIS, Tenn., January 11, 2024 – TAG Truck Center Memphis (TAG Memphis) and Ozark Motor Lines (Ozark) recently facilitated the donation of a 2019 Freightliner Cascadia training aid to the Tennessee College of Applied Technology Memphis' (TCATM) Diesel-Powered Equipment Technology program for hands-on training while studying various repairs in its core diesel curriculum during the 2024 Spring semester.

The Cascadia, sold to Ozark by TAG Memphis in early 2018, was provided by Ozark to TCATM at no cost to use in training diesel students on engines, transmissions, inspection work, and other various service-related repairs.

“Our program’s partnership with TAG Memphis and Ozark is strong, and we thank them for facilitating this donation for the upcoming Spring semester. It will allow for practical hands-on experience for our Diesel Equipment students, which is vitally important for their knowledge growth,” said Paul Chunn and Tyjuan Stitt, Instructors of TCATM’s Diesel-Powered Equipment Technology program in a joint quote.



TCATM’s Diesel-Powered Equipment Technology program, created in 1999, is an instructional program that prepares students with competencies required to maintain and repair a variety of industrial diesel equipment. The program includes instruction in assessment, repair and maintenance of engines, hydraulic systems, power trains and other components. More than 100 students have completed the program in the past five years, and the 2022 placement rate was 93%. TCATM anticipates expanding its diesel program, offering classes at night. This will offer an opportunity to serve an additional 15 – 20 diesel students.

TAG Memphis, Ozark, and TCATM have been partners in training and service for more than 15 years. There are currently multiple diesel technicians employed at both TAG Memphis and Ozark who have graduated from TCATM’s Diesel-Powered Equipment Technology program.

“TCATM’s Diesel-Powered Equipment Technology program sets the pace in teaching future technicians the fundamentals of commercial and diesel truck repair. This Freightliner Cascadia donation only reinforces our commitment to the trucking industry and its up-and-coming technicians,” said Wayne Skinner, Vice President of Fleet Management at Ozark in Memphis, TN.

“We’re proud of our partnerships with TCATM and Ozark and look forward to future investments we can make in these young diesel technicians,” said Brian Earl, General Manager and Vice President of Operations at TAG Memphis.

ABOUT TAG TRUCK CENTER:

TNTX, LLC is the parent company of TAG Truck Center and Lonestar Truck Group - regional Freightliner and Western Star truck dealerships with 23 locations across nine states in the MidSouth and Southwest with more than 1,300 teammates.

TAG Truck Center sells, services, and provides parts for Freightliner, Western Star, Sprinter, and Thomas Built Buses, with certifications to maintain Cummins, CAT, and Detroit engines, as well as Allison, Eaton and Meritor transmissions.

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