![IGEday by womengineer logo]

We inspire girls to pursue engineering.

IGEday (Introduce a Girl to Engineering Day) is an annual event organized by [Womengineer](#).

Engineering companies and organizations are opening their doors to young girls and non-binary identifiers, grades 9-12. The goal is to inspire the next generation of girls who want to become engineers. This year, IGEday will be held on **Friday, April 3**, 2020 and we invite you to participate and join **Volvo Cars** at their Sunnyvale R&D office for a day of fun and learning.

Who: Girls in grades 9-12 who are interested in careers in Engineering
When: Friday, April 3, 8:00 AM to 2:30 PM
Where: Volvo Car Technology USA LLC, 380 N. Pastoria Avenue, Sunnyvale CA 94085

Agenda:
- Arrive at Volvo Cars Technology at 8:00 AM
- Breakfast (juice/snacks)
- Tour of the Volvo Cars R&D facility
- Intro from key engineering personnel: Why become an engineer!
- Split into groups (depending upon number of attendees) to focus on different topics (Computer Vision/Artificial Intelligence and Computer Programing/Ecommerce)
- Lunch Provided
- Competition/Craft work/Assignment/Presentation around Technology
- Finalize by 2:30 thereabouts and release girls to school/home

Parents are unable to attend. We welcome 1-2 school chaperones if needed.

Register to attend [here](#). For more information or questions, please email [Janice.Whiting@Volvocars.com.](mailto:Janice.Whiting@Volvocars.com)

For a whole day, thousands of participants around the world will be introduced to real role models working in Engineering. In 2019, 1869 girls attended IGEday at over 110 companies across Sweden. The following results were learned from the day:
- The participants at IGEday gained an increased understanding of what technology is
- The participants gained greater confidence in science subjects
- The participants were able to meet real role models that have encouraged them to pursue careers in technology
- The role models of the participants have broken their perception of stereotypes and norms