



## SEQUOIA HIGH SCHOOL BUSINESS SPONSOR PROGRAM

The Sequoia High School Education Foundation (SHSEF) and our fundraising partners at Sequoia High School, including the Athletics Department, Sports Boosters, PTSA, and Visual & Performing Arts Boosters, invite businesses, foundations and nonprofits to partner with us to provide our students with a high quality, well-rounded public education. We rely on our community's generosity to achieve fundraising goals, which will help bridge the gap between state and federal funding to ensure that every student has the opportunity to reach their highest potential.

BENEFITS	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Business name featured on Sequoia billboard on El Camino Real	2 x year	1 x year			
Business featured on campus banners	Premier Logo	Prominent Logo	Medium Logo	Business Name	
Business featured in SHSEF's and SHS Booster's websites	Business name and logo on homepages				
Business featured in SHSEF's website donor roll	Business name and logo on business page	Business name and logo on business page	Business name and logo on business page	Business Name on business page	Business Name on business page
Business featured on signage and in event programs at all Performing Arts Events (Band, Orchestra, Dance, Theater)	Premier Logo on signage & in programs	Prominent Logo on signage & in programs	Medium Logo on signage & in programs	Business Name in programs	
Complimentary tickets to the Sequoia Fundraising Event and business featured on signage and in event program	4 Tickets & Premier Logo	2 Tickets & Prominent Logo	2 Tickets & Medium Logo	Business name	
Complimentary tickets to a Performing Arts Event (Band, Orchestra, Dance, Theater)	4 Tickets	4 Tickets	2 Tickets	2 Tickets	
Complimentary tickets to a home athletic event	4 Tickets	4 Tickets	2 Tickets	2 Tickets	
Invitation to the Major Donor Reception	Yes	Yes	Yes		
Special mention in Social Media: Facebook post and school e-newsletter	4-5 x year	2-3 x year	2 x year	2 x year	



## WHAT YOUR DONATION COULD FUND AT SEQUOIA HIGH SCHOOL



### ACADEMIC ENRICHMENT

- Afterschool Math tutoring
- Smaller class sizes for Freshman Core Subjects
- Summer Bridge- English & Math Enrichment
- Student-run newspaper printing and web hosting
- Summer School – Geometry
- Teacher and Student Club Mini-Grants



### THE ARTS

- Musical Instrument repair and replacement
- Performing Arts materials and equipment
- Visual Arts program materials



### ATHLETICS

- Assistant Coaches for Large Program Sports Teams
- Coaches for Impacted Sports (e.g. Freshmen Soccer & Volleyball)
- Positive Coaching Alliance Training for athletes and parents
- Sports Awards Nights
- Sports Team Uniforms and Equipment
- Transportation for athletes to sports events



### COLLEGE & CAREER

- AVID College Trip
- Counselor college visits and conferences
- Bilingual College & Guidance Department Counselor
- Freshmen College Visit Day
- PSAT Day for all Sophomores and Juniors
- Release time for teachers to write college recommendations



### STUDENT & FAMILY SUPPORT

- Graduation Activities
- "Safe and Sober" Post-graduation celebration
- Junior Scholarship Program
- Parent Education Speaker Series



### TEACHER DEVELOPMENT

- Staff Appreciation Events
- Staff Professional Development Day
- Staff Technology Training Grants



### TECHNOLOGY

- Chromebooks & Graphing Calculators
- Library/Media Center Assistant
- Technology Maintenance Staff

Thank you for your interest in supporting Sequoia High School. Please contact [shssponsors@gmail.com](mailto:shssponsors@gmail.com) for more information on becoming a business sponsor.

Sponsorship checks may be mailed to:  
SHSEF Sponsorships  
P.O. Box 2701  
Redwood City, CA 94064

Or donate by credit card by visiting our Business Sponsors page on our website: [www.shsef.org](http://www.shsef.org).