



Plymouth County Stats From MA Office of Travel & Tourism

September 27 – October 3, 2020

Occupancy – 42.7%
Down -36.2%
Over 28 Days – 46.4%
Down -37.2

ADR - \$105.98
Down -20.8%
Over 28 Days - \$109.61
Down -20.6%

Rev Par – \$45.21
Down -50.8%
Over 28 Days - \$50.84
Down -50.1%

October 4 – October 10, 2020

Occupancy – 46.0%
Down -34.7%
Over 28 Days – 46.1%
Down -35.3%

ADR - \$107.58
Down -22.1%
Over 28 Days - \$108.16
Down -21.5%

Rev Par - \$49.53
Down -55.1%
Over 28 Days - \$49.85
Down -50.7%