



Plymouth County Stats From MA Office of Travel & Tourism

September 27 – October 3, 2020

Occupancy – 42.7%

Down -36.2%

Over 28 Days – 46.4%

Down -37.2

ADR - \$105.98

Down -20.8%

Over 28 Days - \$109.61

Down -20.6%

Rev Par – \$45.21

Down -50.8%

Over 28 Days - \$50.84

Down -50.1%

October 4 – October 10, 2020

Occupancy – 46.0%

Down -34.7%

Over 28 Days – 46.1%

Down -35.3%

ADR - \$107.58

Down -22.1%

Over 28 Days - \$108.16

Down -21.5%

Rev Par - \$49.53

Down -55.1%

Over 28 Days - \$49.85

Down -50.7%