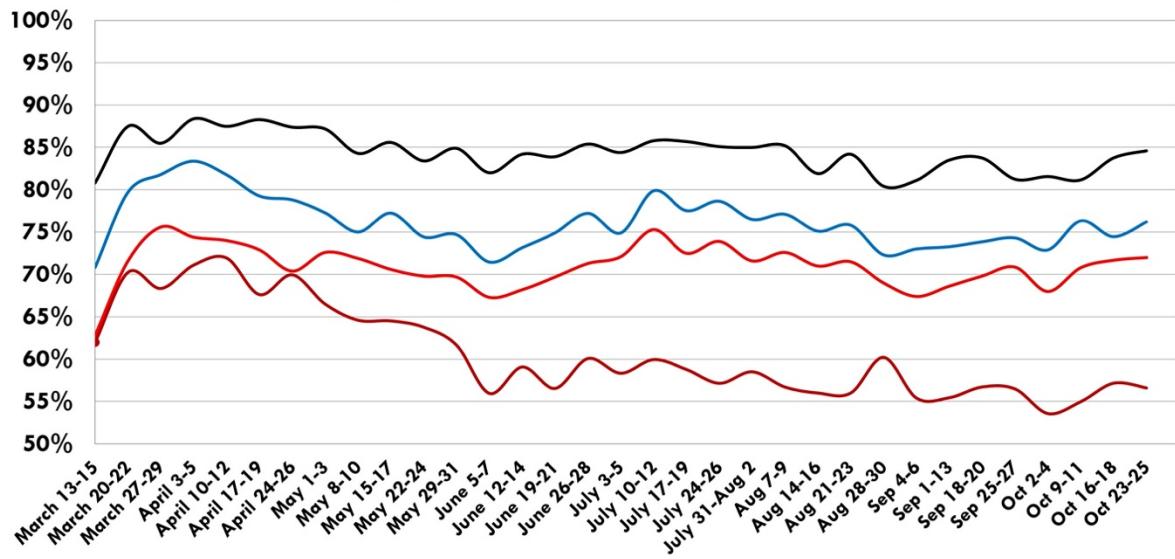


NATIONAL ANXIETY MAP: HIGH CONCERN ABOUT COVID-19'S IMPACT AS OF OCTOBER 25TH



(% ANSWERING 10-6 ON 11-POINT SCALE)



**QUESTION: THINKING ABOUT THE CURRENT CORONAVIRUS SITUATION,
HOW CONCERNED ARE YOU ABOUT THE IMPACT IT MAY HAVE ON THE/YOUR _____ ?**

(Base: Waves 1-33. All respondents, 1,201, 1,200, 1,201, 1,216, 1,263, 1,238, 1,208, 1,204, 1,200, 1,212, 1,223, 1,257, 1,214, 1,214, 1,205, 1,231, 1,365, 1,213, 1,200, 1,206, 1,224, 1,201, 1,202, 1,207, 1,250, 1,225, 1,205, 1,200, 1,205, 1,203, 1,203, 1,204 and 1,203 completed surveys.)

Destination Analysts
DO YOUR RESEARCH

As we have seen at other points in the pandemic, the increase in cases and thus concerns has adversely impacted feelings about travel, particularly in the near-term. The increased anxiety about the virus coincides with decreasing excitement levels about taking a getaway in the next month and openness to travel inspiration.