



See Plymouth
MASSACHUSETTS

**Plymouth County Stats
From MA Office of Travel & Tourism**

August 30 – September 5, 2020

Occupancy – 48.4%

Down -28.8%

Over 28 Days – 50.9%

Down -32.0%

ADR - \$115.22

Down -15.1%%

Over 28 Days - \$115.42

Down -18.2%

Rev Par – \$55.73

Down -39.6%

Over 28 Days - \$58.80

Down -44.4%

September 6 – September 12, 2020

Occupancy – 47.2%

Down – 37.1%

Over 28 Days – 49.6%

Down – 32.9%

ADR - \$113.29

Down -18.3%

Over 28 Days - \$114.72

Down -17.1%

Rev Par - \$53.49

Down -48.7%

Over 28 Days - \$56.86

Down -44.4%

Labor Day Weekend 2019 Rev Par

Wednesday - \$83.07

Thursday - \$81.44

Friday - \$110.97

Saturday - \$149.76

Sunday - \$97.66

Monday - \$45.59

Tuesday - \$69.06

Labor Day 2020 Rev Par

Wednesday - \$45.62

Thursday - \$47.21

Friday - \$69.74

Saturday - \$101.42

Sunday - \$72.80

Monday - \$37.79

Tuesday - \$42.00