



Trudy R. Adler holds a deep commitment to improving healthcare outcomes and patient well-being. Trudy's career highlights include her impactful work as a Program Developer for Clinical Oversight at Blue Cross Blue Shield of Michigan (including its subsidiary, Emergent Holdings), where she has consistently met or exceeded cost-of-care targets through strategic program development, vendor evaluation, and data-driven initiatives. Her ability to foster positive relationships and boost team morale has earned her prestigious accolades, including The Positive Partner Award (2023) and The People's Choice Award (2024) from the Health Care Value Affordability awards at BCBSM. With a strong foundation in clinical social work (LMSW in Michigan, LISW in Ohio, and telehealth licenses across multiple states), hospice care, and research, Trudy is adept at translating complex challenges into actionable solutions that enhance quality of life and drive organizational success while reducing costs. In addition to her administrative role at BCBSM, Trudy maintains a small virtual therapy practice to continue to serve patients on the micro level. She holds a Master of Social Work from the University of Michigan, where she was a geriatric fellow, a Master of Public Administration from Oakland University and a Bachelor of Social Work from Eastern Michigan University.