



Welcome to AIA Cleveland! We uplift our members and profession to engage and inspire our community through the power of architecture. We are excited to share our 2024 Partnership Opportunities brochure with you. Inside you'll find a rich menu of opportunities to engage with our chapter and its members.

Let us help you to strategically connect to keep your brand front and center with the local AEC Community. You will generate awareness, deliver your message to a targeted audience, and strategically engage with key decision makers to grow your business. Programming opportunities include continuing education, project tours, lectures, panel opportunities and networking.

As an Annual Chapter Partner, you will receive added recognition in our weekly newsletter and on our website.

Annual Chapter Sponsorship

Visionary Sponsor \$5,000

- Continuous logo placement on AIA website & newsletters with live links
- 2 Intro speaking opportunities for non-annual events
- 2 Sponsor shoutouts about your company in our Monday newsletters
- 2 Sponsor virtual Lunch n' Learns
- 2 Tickets to the AIA Cleveland Design Awards Gala (virtual or in-person)
- 2 Tickets to Women in Architecture Celebration Event (virtual or in-person)
- 2 Tickets to the Sponsor Appreciation Party
- 1 Allied Professional Membership

Ambassador Sponsor \$3,500

- Continuous logo placement on AIA website & newsletters with live links
- 1 Intro speaking opportunity for non-annual events
- 2 Sponsor shoutouts about your company in our Monday newsletters
- 2 Sponsor virtual Lunch n' Learns
- 1 Ticket to the AIA Cleveland Design Awards Gala (virtual or in-person)
- 2 Tickets to Women in Architecture Celebration Event (virtual or in-person)
- 2 Tickets to the Sponsor Appreciation Party
- 1 Allied Professional Membership

Patron Sponsor \$2,500

- Continuous logo placement on AIA website & newsletters with live links
- 1 Intro speaking opportunity for non-annual events
- 1 Sponsor shoutout about your company in our Monday newsletters
- 2 Sponsor virtual Lunch n' Learns
- 1 Ticket to the AIA Cleveland Design Awards Gala (virtual or in-person)
- 2 Tickets to Women in Architecture Celebration Event (virtual or in-person)
- 2 Tickets to the Sponsor Appreciation Party
- 1 Allied Professional Membership

Supporter Sponsor \$1,500

- Continuous logo placement on AIA website & newsletters with live links
- 1 Sponsor shoutout about your company in our Monday newsletters
- 1 Sponsor virtual Lunch n' Learn
- 1 Ticket to Women in Architecture Celebration Event (virtual or in-person)
- 1 Ticket to the Sponsor Appreciation Party
- 1 Allied Professional Membership



Annual Event

Design Cruise Line

Each Summer over 400 members of the architecture and design community enjoy an evening of networking and fun on board a private cruise through Lake Erie on the Goodtime III cruise ship. The timing of this summer event is yet to be determined. AIA Cleveland will return any sponsorships if the event is unable to be held.

Captain Sponsor 1 AVAILABLE \$2,000

- Company name and logo to headline event graphics
- Company name and logo with live link on Design Cruise webpage and recognition in one newsletter
- Priority boarding on the Goodtime III
- 10 Boat cruise tickets and 20 drink tickets
- 2 Tickets to the Sponsor Appreciation Party

Commander Sponsor \$600

- Company name and logo on all event graphics
- Company name and logo with live link on Design Cruise webpage and recognition in one newsletter
- Priority boarding on the Goodtime III
- 4 Boat cruise tickets and 8 drink tickets
- 1 Ticket to Sponsor Appreciation Party

Lieutenant Sponsor \$300

- Company logo on all event graphics
- Company name and logo with live link on Design Cruise webpage and recognition in one newsletter
- Priority boarding on the Goodtime III
- 2 Boat cruise tickets and 4 drink tickets
- 1 Ticket to Sponsor Appreciation Party



Annual Event

Sand Festival

Each Summer, members of the design community gather at Edgewater Beach to compete in a sandcastle building and volleyball competition. Event sponsors will reach an audience of 550+ members of the architecture and design community along with thousands of engaged Edgewater beach-goers. This event typically occurs on a Saturday at the beginning of August each year. AIA Cleveland will return any sponsorships if the festival is unable to be held.

Presenting Sponsor 1 AVAILABLE \$5,000

- 2 Complimentary Team Registrations
- Company Name integrated into event logo
- Company Name/Logo to headline all event graphics, with live link on Sand Festival webpage & recognition in one newsletter
- Inclusion in media releases and announcements
- Participation in Celebrity Sand Castle Jury
- 1 Intro speaking opportunity for non-annual events
- 1 Sponsor Shoutout email about your company in our Monday newsletter
- 2 Tickets to Sponsor Appreciation Party

Signature Sponsor 1 AVAILABLE \$3,000

- 1 Complimentary Team Registration
- Company Name/Logo featured on all event graphics, with live link on Sand Festival webpage & recognition in one newsletter
- Participation in Celebrity Sand Castle Jury
- 1 Intro speaking opportunity for non-annual events
- 2 Tickets to Sponsor Appreciation Party

Lake Erie Event Partner 4 AVAILABLE \$2,000

- 1 Complimentary Team Registration
- Company Name/Logo featured on all event graphics, with live link on Sand Festival webpage & recognition in one newsletter
- 2 tickets to Sponsor Appreciation Party

Golden Shovel Sponsor \$1,000

- 1 Complimentary Team Registration
- Company Name/Logo featured on all event graphics, with live link on Sand Festival webpage & recognition in one newsletter
- 1 Ticket to Sponsor Appreciation Party



Annual Event

AIA | IIDA Golf Outing

Enjoy a fun filled day golfing with architects, interior designers, vendors and consultants at the annual golf outing. This event typically takes place on a Friday in early August of each year and regularly sells out.

Hole Sponsor with Foursome \$700

- 1 Hole sponsor sign with company logo at tee box
- 1 Round of golf for a team of 4 golfers

Oasis Hole Sponsor 5 AVAILABLE \$600

- 1 Hole sponsor sign with company logo located at a specified location on the course
- Sponsor provides an amenity of their choice at their specified location of the course
- 1 Dinner for Oasis Hole Sponsor attendee

Hole Sponsor \$200

- Hole sponsor sign with company logo at tee box

Golf Foursome \$575

- 1 Round of golf and dinner for a team of 4 golfers

Individual Golfer \$150

- 1 Round of golf and dinner for an individual

Dinner Only \$55

- Dinner for an individual at the end of the event

ADDITIONAL PARTNERSHIP OPPORTUNITIES

In addition to our signature Annual Event sponsorship opportunities, AIA Cleveland has a number of additional programs Sponsors can engage with throughout the year.

If you would like to learn more about the programs below, please refer to the 2024 Additional Partnership Opportunities brochure, which includes (though not limited to) some of the programs highlighted below. Please reach out for more information!

- Hard Hat Tours & Networking Events
- Wellness in Design
- Mentorship Programs
- Design Lectures & Business of Architecture
- Youth Sketch Workshops
- Trivia Nights

Annual Event

Women in Architecture+ Annual Celebration

The WIA+ Annual Celebration increases the visibility of women leaders and recognizes those who have and are contributing to the profession locally, nationally, and internationally. This event is held during Women’s History Month in March, and approximately 150 people attend.

Zaha Hadid Sponsor 5 AVAILABLE \$1,800

- Company name and logo to headline all event graphics
- Voice and Logo recognition during event
- Company name and logo recognition with live link on WIA webpage and in one newsletter
- 1 Sponsor shoutout about your company in our Monday newsletter
- 8 Tickets to signature WIA event
- 2 Tickets to Sponsor Appreciation Party

Julia Morgan Sponsor \$1,300

- Company name and logo on event graphics
- Voice and Logo recognition during event
- Company name and logo recognition with live link on WIA webpage and in one newsletter
- 6 Tickets to signature WIA event
- 1 Ticket to the Sponsor Appreciation Party

Florence Kenyon Hayden Rector Sponsor \$500

- Company name and logo on event graphics
- Voice and logo recognition during event
- Company name and logo with live link on WIA website page and in one newsletter
- 2 Tickets to signature WIA event
- 1 Ticket to Sponsor Appreciation Party

Eileen Gray Sponsor \$300

- Company name and logo on event graphics
- Voice and logo recognition during event
- Company name and logo recognition with live link on WIA webpage and in one newsletter
- 1 Ticket to signature WIA event
- 1 Ticket to Sponsor Appreciation Party



Annual Event

Design Awards

The Annual AIA Cleveland Design Awards is the premiere design awards program in Northeast Ohio. Over 400 members of the Cleveland architecture and design community gather each year to recognize design excellence. This event typically takes place on a Friday in early November. Design Awards regularly delivers the highest number of hits on AIA Cleveland's website. Sponsorships below are for virtual/in-person event. Sponsorship categories may change if this is a virtual event.

Bar | Naming Rights Sponsor 3 AVAILABLE \$1,800

- Company name and logo to headline event graphic
- Company logo in awards program book and ceremony graphics
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- Voice and Logo recognition during ceremony
- AIA Cleveland social media marketing acknowledgment
- 2 Complimentary event tickets + 4 Student tickets donated to student attendees in your name
- 4 additional complimentary drink tickets
- 2 Invites to the AIA Cleveland End of Year Sponsor Party
- 1 Sponsor Shoutout in a Monday Newsletter

Red Carpet 1 AVAILABLE \$3,600

- Exclusive company name and logo to headline red carpet backdrop
- Company logo in awards program book and ceremony graphics
- Voice and Logo recognition during ceremony
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- AIA Cleveland social media marketing acknowledgment
- 8 Complimentary event tickets + 2 Student tickets donated to student attendees in your name
- 1 Reserved Table for 8 attendees at Design Awards Ceremony
- 16 additional complimentary drink tickets
- 2 Invites to the AIA Cleveland End of Year Sponsor Party
- 1 Sponsor Shoutout in a Monday Newsletter

Platinum | Firm/Company Table Sponsor 20 AVAILABLE \$2,600

- Company name and logo on tabletop placard
- Company logo in awards program book and ceremony graphics
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- AIA Cleveland social media marketing acknowledgment
- 8 Complimentary event tickets + 2 Student tickets donated to student attendees in your name
- 1 Reserved Table for 8 attendees at Design Awards Ceremony
- 8 additional complimentary drink tickets
- 2 Invites to the AIA Cleveland End of Year Sponsor Party

Gold Sponsor \$1,400

- Company logo in awards program book and ceremony graphics
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- AIA Cleveland social media marketing acknowledgment
- 2 complimentary event tickets + 1 Student ticket donated to a student attendee in your name
- 2 Invites to the AIA Cleveland End of Year Sponsor Party

Silver Drink Sponsor 6 AVAILABLE \$900

- Exclusive classic cocktail named in your honor
- Sponsor drink menus on all bars
- Company logo in awards program book and ceremony graphics
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- AIA Cleveland social media marketing acknowledgment
- 1 Complimentary event ticket
- 1 Invite to the AIA Cleveland End of Year Sponsor Party

Bronze | Contributor Sponsor \$600

- Company logo in awards program book and ceremony graphics
- Company name and logo with live link on Design Awards website page and recognition in one newsletter
- AIA Cleveland social media marketing acknowledgment
- 1 Complimentary event ticket
- 1 Invite to the AIA Cleveland End of Year Sponsor Party

How to Participate

Allied Professional Membership: \$300

Allied Professional Members are individuals or companies who would like to promote their products and services to architects and other design professionals. You will have the opportunity to connect and network with like-minded people who share an interest in design and the built environment. We serve over 500 members and are the second largest Ohio chapter. Become an Allied Professional Member by visiting www.aiacleveland.com/sponsor or contact AIA Cleveland by calling **216-626-5755**.

Advertising Opportunities

Newsletter ad with links: \$270 per month

RFP | RFQ Newsletter Posting: \$216 per month

Job Postings: \$54 per month on website, including weekly newsletter links



Scan to visit our partnership website.

www.aiacleveland.com/sponsor