



L'BRI
PURE n' NATURAL

SAY SETS ~ SELL SETS!

It's true, customers will BUY what you are SELLING. If you talk about SETS, they will BUY SETS.

There are so many amazing benefits when customers use a L'BRI SET, confidently share your belief with everyone. Plant these SET seeds as you share L'BRI at Shows and private facials. You will gain more satisfied customers who will consistently reorder from you because they are enjoying a beautiful, healthy complexion and are satisfied with the results.



1. At the beginning of the Show - "It is my hope that when you leave today you will understand the value of using a balanced skin care SET that is designed to work together to give you the maximum benefits."
2. "I will be sharing with you all of the products that are in the Essential SET."
3. "Using a balanced skin care SET will ensure you are giving your skin the ultimate care that it needs for a beautiful, healthy-looking complexion."
4. After applying the cleanser and freshener – "How does your skin feel?"
(Responses) "These two products are vital parts of every L'BRI skin care SET."
5. When applying moisturizer – "L'BRI designs moisturizers that are perfect for each skin type. One of our SETS will be perfect for you."
6. "When you use a L'BRI SET, you will have a balanced skin care routine and see results much faster."
7. "It is so convenient when all the basic products your skin needs are provided in your skin care SET."
8. When reviewing the SET flyer - "The most affordable way to give your complexion the care it needs and see the best results is with a L'BRI skin care SET. You can purchase a SET for a very special price, add a bonus serum at a super discount, plus receive a fun, free bag to keep them in!"

Can you think of a few more SET seeds?