



# January is a WIN~WIN!

It is always a big WIN when someone joins L'BRI! They can pay off holiday bills, save for taxes or a spring break get-away. They can add to their household budget, save for retirement, or start a college fund. There are so many reasons to join L'BRI.



Why join L'BRI in January? Because January Hostesses can use their Hostess Rewards to get their Starter Kit and begin an exciting venture – making a few extra dollars each month or building a million-dollar business!

So, what can YOU do to optimize this opportunity to build YOUR business? Take a look:

## WIN ~ WIN with New Hostesses

Add more Shows to your January calendar so hostesses who want to join can get their Starter Kit using their Hostess Rewards.

- Offer the opportunity to have an "after the hectic holidays" relaxing get-together and earn an amazing shopping spree and January Hostess Bonus.
- Let at least 20 to 30 customers HEAR your breathless excitement! Select a time when potential new hostesses may be available. If they don't pick up the phone, leave an exciting message, then text them and let them know you left an exciting voicemail.

## WIN ~ WIN with Current January Hostesses

Contact all of your January hostesses and let them know about this special opportunity to use their Hostess Reward Credits to start their own L'BRI business. Ask them if they have ever thought about doing what you do – sharing pure and natural L'BRI products. Suggest meeting for a cup of coffee before their Show date to take a closer look at the details to see if L'BRI may be a fit for them. Their Show could be the beginning of an exciting adventure!

If they are interested, take a minute at their Show to let guests know that they can each help the hostess begin by having a Show of their own.

## WIN ~ WIN with Past Hostesses

Reach out to every past hostess to be sure they know they can use any Hostess Rewards Credit in their account to apply toward their Starter Kit when they join in January. Then set up their Debut in January to get them started. They may also want to add the credit they earn at their Debut toward their Starter Kit.

To identify past hostesses with host credit in their account, go to your Business Center > click on the Business tab at the top > click on L'BRI Credit > then click over to My Customers' L'BRI Credit. The list will show the credit balance that they can use to apply toward their Starter Kit.

With an extra effort in January, you can have a record-breaking sponsoring AND sales month by focusing on WIN ~ WIN!!