

Request for Proposals for Strategic Planning

The University of California's (UC) new Center for Climate, Health and Equity (CCHE) invites proposals from qualified individuals and teams to:

1. Guide and execute a 3-to-6-month strategic visioning and comprehensive planning process for the CCHE that is equity-centered, iterative, inclusive, and participatory; and
2. Support the development of a written 5-year strategic plan for the CCHE that includes annual goals linked to specific activities and metrics.

Proposals should be submitted in PDF format by February 24 to climatehealth@ucsf.edu.

Background

Climate change is an unparalleled threat to human health and wellbeing, from deadly heatwaves to eco-anxiety among youth to surges of infectious diseases. While these impacts reach all people, vulnerable communities are hardest hit. Urgent and ambitious action is needed to secure a healthy and thriving future for all people. Health professionals and the health sector have a critical role to play in mitigating these adverse impacts and building a society that is prepared for and resilient to climate-health threats.

The recently launched University of California (UC) Center for Climate, Health and Equity (CCHE) seeks to harness the health sector to advance equitable and just climate solutions that promote human health and a healthy planet. With seed funding from UC San Francisco and the UC Office of the President, CCHE bring together faculty, staff, and students from all ten UC campuses and six academic medical centers to generate and uplift healthy climate solutions through four pillars of work: research, education, health system sustainability, and policy.

Since its formal launch in mid-2022, the CCHE is growing in staff, programming, and vision, and it seeks to continue to grow strategically into its next phase. Key to CCHE's growth as an organization will be increasing its visibility and branding, diversifying its funding strategy, cultivating equitable partnerships with community stakeholders, and communicating effectively with a variety of audiences, from the public to policymakers to university administrators.

Ultimately, CCHE will become a central hub within the University of California for climate and health resources, leadership, and action.

Scope of Work

It is expected that the following work will be accomplished in a six-month timeframe:

- Regularly meet with the CCHE's Managing Director and two founding Co-Directors, and identify key stakeholders that should be consulted during the strategic planning process,
- Review key CCHE documents and funding proposals to learn about the history, development, activities, and funding of the Center,
- Plan and lead equity-driven and participatory planning and input sessions and interviews with select stakeholders (sessions and interviews can be virtual),

- Analyze the strengths, weaknesses, opportunities, and challenges for the CCHE, particularly with a focus on state and federal policies and other organizations within the University of California,
- Propose strategic areas of focus for the CCHE,
- Develop a 5-year draft strategic plan to be delivered to the CCHE no later than four months after initiation of the contract, which includes the following components:
 - An executive summary,
 - Vision and mission,
 - Resource development and communications strategies,
 - Organizational structure,
 - Annual goals, and
 - An evaluation framework with specific metrics.
- Co-present the draft strategic plan to CCHE stakeholders in a virtual forum and incorporate feedback.
- Finalize the strategic plan and deliver to the CCHE no later than six months after initiation of the contract.

Proposal

If you are interested in working with CCHE to develop a strategic plan, please submit a proposal with the following:

1. Proposed methodology, timeline, and deliverables for the above Scope of Work;
2. Proposed budget (we expect the budget range to be between \$15,000-\$25,000 for this contract, including expenses);
3. Information about the team's relevant experience with developing strategic plans, working with academic organizations, working in the climate change field, and engaging with various stakeholders, including community members, administrative staff, policymakers, academic faculty, and researchers;
4. A list of all project team members and their CVs; and
5. Three client references from the past two years.

Deadline

Proposals should be submitted in PDF format by February 24 to climatehealth@ucsf.edu. The email subject line should include "Strategic Planning Consultant" along with the name of the applicant or applicant team.

Selection

Ideal candidates and teams will have experience with strategic planning; a track record of supporting diversity, equity, and inclusion; are knowledgeable about academic research environments; are familiar with climate change and health topics; are self-driven and efficient; and are comfortable working in start-up environments on limited budgets. The top candidates and teams will be asked to interview via Zoom. We anticipate making a decision by March 31.

If you have any questions about this RFP, please send them to climatehealth@ucsf.edu by February 17. The email subject line should include “Questions-Strategic Planning Consultant” along with the name of the applicant or applicant team.