

FORD HALL FORUM AT SUFFOLK UNIVERSITY  
AND CAMBRIDGE FORUM PRESENT

# Surveillance Capitalism and Democracy

with acclaimed scholar and author **Shoshana Zuboff, PhD**, Harvard Business School professor emerita, on the publication of her new book, *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power* and moderator **Christopher Lydon**, radio host of WBUR's *Open Source*

**Wednesday, January 23, 2019**  
**6:00–7:30 pm**

**SARGENT HALL, FIFTH FLOOR COMMONS**  
**120 TREMONT STREET, BOSTON**

The Cambridge Analytica/Facebook scandal was just a glimpse of the ways big tech companies exploit personal data without our knowledge, and how those data are used to shape our behavior. Our challenge now is to move past the shock and revulsion to ask the most important question of our time: Will we be the masters of the information age or will it master us? **THE AGE OF SURVEILLANCE CAPITALISM** reveals what is at stake for our digital future and how we can reclaim control by harnessing the power of indignant citizens, journalists and policymakers.

**Shoshana Zuboff, PhD**, joined the Harvard Business School faculty in 1981. One of the first tenured women at the school, she was the Charles Edward Wilson Professor of Business Administration. In 2014 and 2015, she was a Faculty Associate at the Berkman Center for Internet and Society at Harvard Law School. Her books and career have been devoted to the study of the rise of the digital, its individual, organizational, and social consequences, and its relationship to the history and future of capitalism.

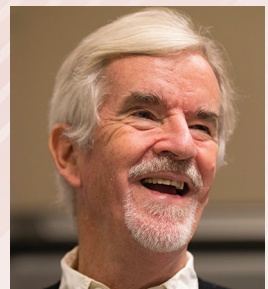
**THIS EVENT IS FREE AND OPEN TO THE PUBLIC.**

**“A MASTERPIECE OF RARE CONCEPTUAL DARING,  
BEAUTIFULLY WRITTEN AND DEEPLY URGENT.”**

— **Robert B. Reich**



**SHOSHANA  
ZUBOFF, PhD**



**CHRISTOPHER  
LYDON**