



24 Dockside Lane, #505 • Key Largo, Florida 33037
305.367.3067 • Fax 305.367.4246 • orca@orcareef.com

March 15, 2019

To: All Businesses Serving the Ocean Reef Community

Re: 2020 ORCA Telephone Directory Classified Ads

Design of the 2020 Ocean Reef Community Association (ORCA) Telephone Directory is underway, and now is the time for qualified businesses to place an ad in the classified section.

To have your ad in the directory, please complete and return this form and enclose a check payable to ORCA, 24 Dockside Lane, #505, Key Largo, FL 33037. Payment **must be** included when the form is submitted.

If you wish to submit a new ad, email the ad in **PDF format** and put your business name in the subject line to phonebook@orcareef.com. **Hard copies will NOT be accepted.** Remember, ORCA cannot make any adjustments to the ad you submit.

Deadline to submit your classified ad(s) is April 30, 2019.

Please ensure this form is completed and mailed back to ORCA.

Name of Business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Fax Number: _____

Category: _____

If you are choosing a color ad, you must submit your ad in color.

Check one of the following:

- **¼ Page Black/White Digital Ad (2 ¼" wide x 3" high):** **\$575**
Existing Ad: _____ New Ad: _____

- **¼ Page Color Digital Ad (2 ¼" wide x 3" high):** **\$690**
Existing Ad: _____ New Ad: _____

- **½ Page Digital Black/White Ad (4 ½" wide x 3" high)** **\$1,085**
 Existing Ad: _____ New Ad: _____

- **½ Page Digital Color Ad (4 ½" wide x 3" high)** **\$1,305**
 Existing Ad: _____ New Ad: _____

- **Full Page Digital Black/White Ad (4 ½" wide x 7" high)** **\$2,170**
 Existing Ad: _____ New Ad: _____

- **Full Page Digital Color Ad (4 ½" wide x 7" high)** **\$2,605**
 Existing Ad: _____ New Ad: _____

The above advertising costs are separate from the ORCA Business Fees required to conduct business at Ocean Reef.

If you have any questions regarding the placement of your ad, please contact ORCA office at 305-367-3067.