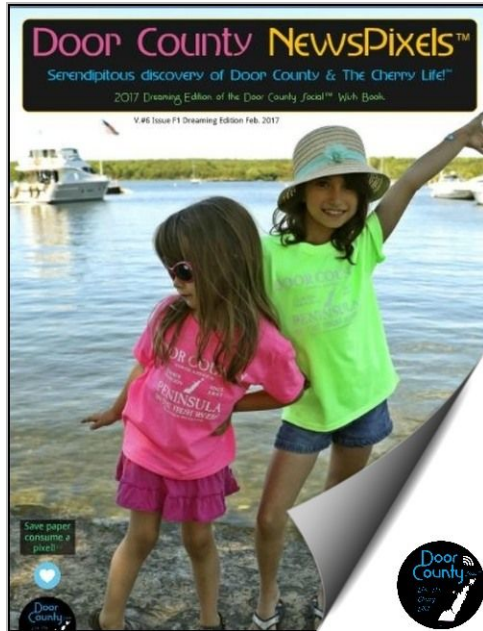




DOOR COUNTY SOCIAL™ WISH BOOKS ON THE DOOR COUNTY NEWSPIXELS™ DISTRIBUTION PLATFORM

www.doorcountydreaming.com



WHAT IS IT?

Door County's proprietary digital magazine style discovery platform designed for all devices and especially fun to look at screencast to your big, smart TV.

NewsPixels are designed for audio/visual serendipitous discovery and national distribution of all things Door County. Embedded with videos, live social streams, community guidebooks, user generated content, shopping opportunities and stunning photos. Door County NewsPixels and the Door County Wish Books are a fun, modern, innovative and engaging way for Door County Lovers to get their fix of Door County even when they are not here. **We connect with over 36,000 (growing daily) Door County Lovers through our network.** You have great content, let us help distribute it to the right audience.

HOW WILL IT HELP YOU?

Many people don't know what they are looking for until they've found it! We know that 99% of Door County lovers aren't here 99% of the time but spend much of that time dreaming, anticipating and *planning* their next visit. NewsPixels is designed to get Door County Lovers engaging and dreaming about your special destination or offering before they even get here. It is also designed to distribute your content, guidebooks, videos and social media to the people you want to get in front of.

HOW DOES IT WORK?

Easy, inclusion in the network is FREE with any monthly, 1 year agreement ad package.

» You already have a guidebook or brochure, we will digitize, with live links to your advertisers weblinks (adding more value to your member partners). Hosted and displayed on the Door County NewsPixels platform for one year, for serendipitous and intentional discovery by Door County Lovers. Also distributed in each edition of the Wish Books with a full page, interactive ad. - *at no additional charge!*

>> You are already doing social media, let us help you get it in front of *more* people who already love Door County! Live social stream embed of your Facebook, Twitter or Instagram feeds (choose two) on the Door County NewsPixels interactive ad pages. This is a great way to get more discovery, more fans and more socialization from people you want to reach! These are people who already LOVE Door County. See it live here: www.doorcountydreaming.com - *no additional charge!*

>> Connect with your ideal audience! Intense 5 day targeted, digital ad campaigns once a month (12 total for the year) pulsating out through the Door County Social network of over 36,000+ Door County Lovers, Reach them on any device, anywhere. Promote events, highlight your beautiful community, beckon them to visit your unique community! - ***Just \$199.00 a month.***



EVEN MORE PERKS!

- >> Receive one paid, promoted post or promoted reshare each month (3 days each). Events of your choice on DC original FB wall. (34,000+ FB and 1,700 Instagram) . Link of your choice. All year long - *included.*
- >> Digital guidebook widget code to plug into your website, Links to use anywhere. Also, unlimited downloads of your brochure - *included.*
- >> Support from Door County's most innovative digital agency. Of course!

Just ***\$199.00*** a month with one year commitment.



FUN, MODERN, INNOVATIVE, SOCIAL AND EFFECTIVE

A BETTER WAY TO ADVERTISE IN THE MODERN WORLD

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