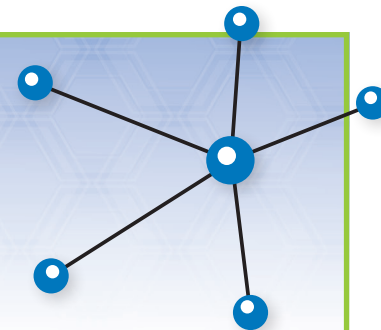




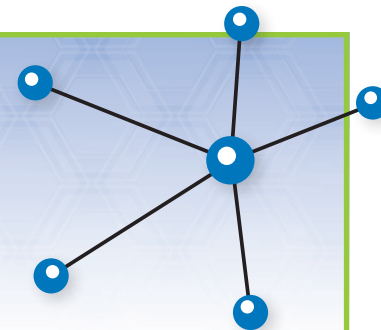
Recruitment Solutions

**ARE YOU
HIRING?
WE CAN HELP.**

HYPER-TARGETED, INNOVATIVE
RECRUITMENT SOLUTIONS
FROM CMG



create DEMAND



THE EXACT MATCH RECRUITMENT SOLUTION IN A NUTSHELL...

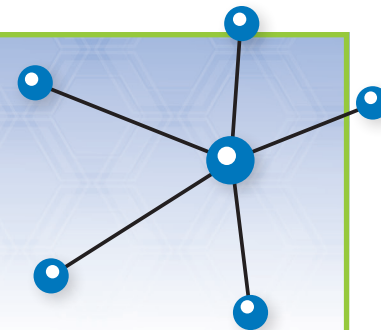
Exact Match - a new product from CMG – gets your job listings maximum exposure by reaching potential candidates online through multiple channels, on multiple devices.

This approach ensures your job openings are seen by the right people – with frequency – reducing the effort and resources required to attract qualified candidates.

The result? A streamlined recruitment process saving you time and energy while improving the quality of your candidate pool.

Reduce your reliance on job boards and actively engage candidates with Exact Match.



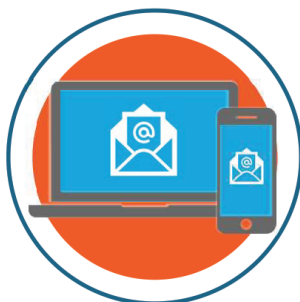


HOW DOES IT WORK?

LET'S SAY YOU NEED TO REACH COLLEGE GRADS LIVING WITHIN 25 MILES OF YOUR OFFICE



Janice just graduated from college and lives 10 miles from your office.



She receives your email about the open positions and reads it to learn more.



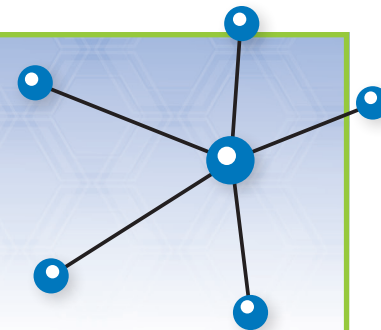
Janice didn't apply (yet!) so we serve her display ads reminding her of your job opportunity, to keep your open position top-of-mind.



We send Janice a follow-up email reminding her of the opportunity and show her related reminder ads on Facebook. She applies!



You analyze your applicant list and find Janice there proving your emails and ads worked.



HOW WE FIND YOUR POTENTIAL CANDIDATES

Our email database is the most comprehensive in the marketplace today. It contains close to 750 available targets and 140 million emails with matching postal records.

EMAIL TARGETING OPTIONS

GEOGRAPHY

- State
- DMA
- CBSA
- COUNTY
- SCF
- CITY
- ZIP

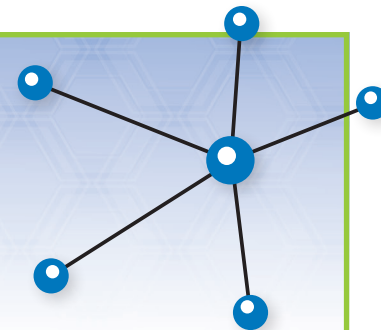
DEMOGRAPHICS

- Age
- Gender
- Education
- Marital Status
- HHI
- Net Worth
- Occupation
- Religion
-and more

OCCUPATION

- Career Change Interest
- Occupations (40+ Job Categories!)
- Employed
- Job Seeker
- In-Home Business
- ...and more





Each month, your customized solution will include:

EMAIL DROP #1

50,000 emails sent to your customized audience

RETARGETING AD IMPRESSIONS

50,000 Display Ads

25,000 Social Ads

EMAIL DROP #2

50,000 follow-up emails to the original, custom audience

ADDED VALUE

Production of Campaign Creative- email and ads.
(creative can change each month)

TOTAL MONTHLY INVESTMENT: \$3,900

minimum 3-month commitment required

