

Stuff that Works

Periodically in this newsletter I share some creative activities churches have done to connect with new people. Below are a few ideas that work. I hope one of them will be helpful in your church.

- * One church visits businesses in their community and brings cookies to thank them for being in their town. On a second visit they then ask how the church can pray for their business.
- * Have a "WOW" time in worship; People share stories on how God has impacted their lives. Good old-fashioned "witnessing" strengthens people's faith.
 - * A church went and thanked town workers who repaired the roads in the winter.
- * Another congregation brings a birthday cake to the local fire department each month and sings "Happy Birthday" to firefighters. Saying "thank you" to public servants has a huge impact.
 - * Visit families in your community who have lost a beloved pet. Families grieve the loss of pets and churches can minister to them.
 - * Have mission moments in church in which long-term members tell how they were first invited to the church. These stories remind people of the importance of invitation.

What creative things might you do to connect with people in your neighborhood?

Be an "ambassador" of faith in your town this week.

Your friend in Christ,

Paul Nickerson

Nickerson Coaching

www.nickersoncoaching.com

Phone: 508-930-9327