

Workshops

Trends in Giving: What Donors Want

Presenter: Scott Shirai, United Church of Christ

Time: 10:30 – 11:30

For churches successfully raising money for their mission, stewardship is no longer just a month-long issue nor is it a simple matter of pointing to the leak in the roof and asking members for help. Stewardship is a year-round experience that embraces a combination of actions and strategies. Join us for practical, hands-on, and proven tips for your congregation's stewardship planning and successful execution.

Lunch

11:45 – 12:30

Planned Giving: Utilizing an On-line Tool of United Church Funds to Get Started

Presenter: Howard Hawkins, United Church Funds

Time: 12:30 – 1:30

United Church Funds is delighted to introduce our Planned Giving Microsite platform, designed exclusively for the churches and ministries of the United Church of Christ. The Microsite will allow your church or ministry to select a theme and tailor a message that reflects its culture, mission, and objectives to potential donors

Learn how the Microsite's modular platform can eliminate the mystery surrounding planned gifts by educating donors about the importance of planned giving; how a planned gift today can help to ensure the future sustainability of a church or ministry, and that a donor does not have to be wealthy to make a planned gift.

Roundtable: Sharing Ideas for Year Round Generosity

Group Discussion

Time: 1:30 – 2:30

Participants are asked to bring their "Best Practices in Generosity" or "Generosity Success" for open discussion. We will compile these in a handout for attendees following the workshop.