

Are you a Pay-the-Bills congregation or a Share-the-Vision congregation?

Pay-the-Bills	Share-the-Vision
<i>Frame religious giving in mostly non-spiritual terms; keep the doors open, meet the budget</i>	<i>Congregations tend to connect and integrate money with spirituality</i>
Money is scarce	We may not be rich but we have more than enough
We have bills to pay if we are to survive	We can dare to dream and grow in faith
Focus is internal and insular	Focus is external and global
You must do your fair share	Partner and grow in faith with us

Here are a few best practices of the United Church of Canada's study and their keys to financial success (Churches that embraced these best practices saw an 82% increase in per capita giving over 6 years.)

Operational Management:

- Mission clarity
- Narrative Budget
- Annual giving program
- Multiple giving opportunities
- Personal finance training
- Planned giving education
- Donor appreciation

Stewardship Integration in Worship:

- Teach stewardship regularly
- Emphasize stewardship in worship
- Nurture generosity in children
- Celebrate the offering

Create a culture of generosity

- Adult Bible studies
- Leadership education
- Membership classes