OHIO CHAMBER OF COMMERCE
RESEARCH FOUNDATION

Blueprint Roadshow Host Guide

Overview & Strategy

The purpose of the *2026 Blueprint for Ohio's Economic Future* roadshow is to move away from high-level state benchmarking and focus entirely on regional execution—converting the report's macro data sets into localized policy and infrastructure "bricks".

To make this seamless for your team, this framework is entirely modular. You can host this as a targeted, standalone **60-to-90-minute executive briefing**, or integrate its distinct blocks into a pre-existing regional business forum or board session.

Who Should Be in the Room? (Target Audience Guidance)

To maximize the strategic value of the session, we recommend a high-signal cross-section of your regional ecosystem:

- **Corporate & Industry Anchors:** C-suite executives and operations leaders from your region's key drivers (e.g., for the Cincinnati region: Fortune 500 anchors, consumer insights leads, and advanced logistics executives).
- **Innovation & Hard-Tech Catalysts:** Founders, venture developers, and research administrators running local tech hubs (e.g., the Cincinnati Innovation District®).
- **Higher Education & Workforce Leadership:** Presidents, provosts, and workforce program directors from local universities, community colleges, and technical career centers.
- **Healthcare & Health Tech Providers:** Hospital system executives and biopharmaceutical/medical device manufacturing leads who view population health as hard economic infrastructure.
- **Public Policy & Government Affairs Professionals:** Chamber members, local elected officials, and regulatory advocates who execute statehouse and municipal code updates.
- **Local & Statewide Media / Press:** Business reporters, economic development editors, and regional broadcast media to generate public momentum around your region's growth narratives.

Modular Event Agenda Template

Time Allocation	Module / Segment	Focus & Local Alignment	Speakers / Participants
10 Minutes	**Module 1: Opening & The Regional Footprint**	Localize the moment. Highlight the region's current economic wins and how they directly map to the state's	Regional Host (e.g., REDI Cincinnati Leadership)

		mandatory **3% annual growth benchmark**.	
20 Minutes	**Module 2: Executive Briefing & Key Data**	Present the core data from the 2026 Refresh, detailing the **2035 Horizon Scenarios** (the upside of tech adoption vs. the structural downside risk of lagging behind).	Ohio Chamber Research Foundation Team
40 Minutes	**Module 3: Plenary Panel: Executing the Vision**	A moderated discussion connecting macro-state levers with real-world regional execution, bottlenecks, and localized supply chains.	**Moderator:** Local Leader **Panelists:** Local Bank Exec, Higher Ed Anchor, and a Core Industry Leader
20 Minutes	**Module 4: Coordinated Action Roundtable**	Open Q&A and a collaborative working session detailing exactly how local businesses can align on upcoming legislative priorities (e.g., tax simplification, credential parity).	Entire Room / Facilitated Discussion

Customizing the Regional Panel: Suggested Prompts

To ground the statewide strategy into your specific regional context, we suggest tailoring the panel around the following industry-specific themes:

Theme A: Turning Talent Pipelines into Regional Clusters

- **The Blueprint Context:** The report highlights that while Ohio boasts a strong 65% graduate retention rate, a significant portion of that talent is concentrated in locally anchored sectors rather than tradable tech, computer science, or advanced manufacturing fields.
- **Localized Prompt:** *How can our regional university anchors (e.g., UC, Xavier, NKU) utilize corporate co-op networks and the local innovation ecosystem to dynamically swing more graduates into scaling fields like health tech, advanced aerospace, and microelectronics?*

Theme B: Capital and Infrastructure Hurdles to Growth

- **The Blueprint Context:** Local municipal tax fragmentation and severe regional workforce housing shortages act as hidden "complexity taxes" that restrict business scaling and talent attraction.
- **Localized Prompt:** *While the banking sector is eager to deploy commercial capital, what are the primary non-financial, statutory, or local zoning bottlenecks that our regional developers must dismantle to unlock workforce housing and site readiness?*

Theme C: Energy and Grid Readiness for Advanced Industry

- **The Blueprint Context:** Ohio faces a massive projected capacity gap, with peak demand surging over the next decade, accelerating a corporate shift toward localized behind-the-meter generation.
- **Localized Prompt:** *With our region serving as a premier, high-volume manufacturing and logistics corridor, how are local industries and developers collaborating to guarantee long-term power grid reliability and fast-track site expansion?*

Next Steps for Partners

Please review this framework and let us know if you would prefer to execute this as a **standalone executive breakfast/lunch** or drop a **30-minute compressed version** into an upcoming committee or board meeting. We will provide the finalized slide assets, coordinate the Chamber speakers, and supply digital and hard copies of the 2026 Blueprint Update for your attendees.