

Your Patients Are Much More Likely to Get a Flu Vaccine if You Recommend It

YOU CAN MAKE A DIFFERENCE! HELP YOUR PATIENTS GET THEIR FLU VACCINE.

You have the best interests of your patients at heart — and you have their trust, too. Take these steps to help protect them from the flu:

- ① Make a strong recommendation to your patients to get their flu vaccine using a declarative statement. For example, say, “You’re due for your flu vaccine. We’ll do that at the end of your visit.”
- ② Let your patients know that they can receive a flu vaccine at no cost through your office or a nearby pharmacy if they are Peach State Health Plan member.
- ③ Consider creating standing orders so that others can vaccinate patients without your direct order.
- ④ Follow-up with your patients to ensure they get vaccinated.
- ⑤ Address any questions or concerns your patients have using the Ask-Tell-Ask model.
- ⑥ Check your patient’s vaccine status during each appointment.



Contact your
Provider Rep to
learn more.



Get more information!

To learn more tips about how to talk with your patients about vaccines, check out the **SHARE** method. It provides a structured approach to conversations and offers valuable insights for effective communication. Additionally, Peach State Health Plan's Fluvention program offers free resources to help encourage your patients to get their flu vaccine.



Did You Know?

Peach State Health Plan offers a range of valuable benefits, including our Over-the-Counter (OTC) program, which helps your patients access key health and wellness items at no cost. From pain relief and first aid supplies to cold medicine and dental care, this benefit is especially helpful during cold and flu season. This benefit supports preventive care and helps them manage symptoms and stay healthy during this critical time.

Encourage your patients to explore the OTC catalog and take advantage of this cost-effective solution to proactively safeguard their health this flu season. For more details, visit our Value-Added Benefits page. 

