



Diane McFarlin is a six-generation Floridian who spent her newspaper career at the Sarasota Herald-Tribune. Starting as a reporter, she rose through the ranks to the office of President and Publisher, a position she held for 13 years.

In 2012, Diane was named Dean of her alma mater, the University of Florida College of Journalism and Communications. In this role she oversaw a college with 3,000 students and media operations that include the local PBS, NPR, and ESPN affiliates.

She retired from UF four years ago and is proud to hold the title of Dean Emeritus of one of the top communications programs in the nation.

High points of her career include serving six times as a juror for the Pulitzer Prizes and leading the American Society of Newspaper Editors as president. Perhaps her most meaningful accomplishment is launching Season of Sharing 25 years ago with the Community Foundation of Sarasota County, which has provided more than \$50 million in emergency assistance to 55,000 families and individuals on the brink of homelessness.