

**51**

ACTIVITIES

HOSTED 20 election •  
31 community



**309**

TOTAL

MEMBERS

*A record-setting year*

**108**

NEW MEMBERS

JOINED

*Growing our grassroots*

**487**

ATTENDED SPEAKERS  
BUREAU PRESENTATIONS

**60**

NEW VOTERS  
REGISTERED

**73**

PARTICIPATING  
LEAGUE  
VOLUNTEERS

**12.3K** VOLUNTEER  
HOURS

**\$390K** VALUE OF  
VOLUNTEER  
TIME

## Communities We Reached in 2025

Black & African American

Hispanic & Latino/a

New Citizens

Seniors & Older Adults

Community College Students

University Students

Formerly Incarcerated

Technical/Vocational Students

## Digital Reach

*Website compared to 2023, our last non-election year*



**15,046**

WEBSITE VISITORS

*+70% vs 2023*



**+19%**

FACEBOOK GROWTH



**+48%**

INSTAGRAM GROWTH

MEDIA COVERAGE

Newspaper & Digital

Radio & Podcast

Social Media

Television

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