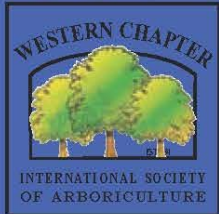


Volume 42 Number 4

Winter 2016

WESTERN ARBORIST



International Society of Arboriculture

Arizona, California, Hawaii, Nevada



83rd Annual WCISA Conference & Trade Show
May 8-11, 2017 Paradise Point Resort, San Diego
WCISACONNECT.NET

PARADISE FOUND:

PLANS, PARTNERS, PROGRESS
ARBORICULTURE FOR TOMORROW

Monday, May 8th, 2017

8:00	9 th Annual Britton Fund Ride	3:00	Registration Opens
10:00	TREE Fund Golf Outing	5:30	Opening Ceremony & Reception with Exhibitors

Tuesday, May 9th, 2017

7:00	Registration Open, Continental Breakfast with Exhibitors	1:00	David Teuschler - Revolutionizing the Nursery Industry From the Roots on Up
8:00	Welcome - Lisa Smith, Western Chapter ISA President	2:00	David Zucker - A lifetime of comedy and trees
8:30	Keynote - Andy Lipkis - The Urban Forest 3.0: <i>Accelerating Climate Resilient Cities</i>	2:30	Afternoon Stretch with Exhibitors
10:00	Morning Stretch with Exhibitors	3:00	Jessie A. Glaeser & Kevin Smith - Something's Rotten in Paradise
10:30	Richard Hauer - Municipal Forestry Baseline, Trends, Dashboards, and Where Do We Grow from these Findings?	4:00	Dan Simpson - Media Management: Proactive Planning, Strategies, and Considerations for Trees in the News
11:30	Awards Luncheon	5:00	Happy Hour with Outdoor Exhibits

Wednesday, May 10th, 2017

	Partners	Planning	Progress
8:00	Alex Villalta /Carlos Campero , Conservation Corps: A Young, Capable and Ready Workforce	Pieter Severynen/Luke Midura , Fresh Water Wisdom	Igor Lacan , Connecting Wood Decay Fungi with Tree Failure
8:50	Richard Hauer , The Cost of Not Maintaining Trees	Dr. James Downer , Mulches: Utilizing Mulches to Help Trees Thrive and Survive During Drought	Robert Booty/Dorothea Booty , Level 3 Inspections: "A Non-invasive Approach to Tree Risk Management"
10:00		MORNING BREAK WITH EXHIBITORS	
10:30	Johan Östberg , Urban Tree Inventories - An International Perspective	Frank W. Telewski , Thigmo What? Thig-momorphogeneiss! How Trees Respond to Wind	Laura Chalker-Scott , Stressed Out: How to Recognize, Treat, and Avoid Stresses in Your Trees and Shrubs
11:20	Monica Hemingway , How to Build an Online Presence That Gets Results for Your Tree Care Business	Geoff Kempter , Changes to the ANSI A300 Pruning Standard	Jim Flott , At the Root - Moving Large Trees Economically
12:20		LUNCH WITH EXHIBITORS	
1:15	Gillian Martin/Ryan Gilpin , Wildlife Best Management Practices: The Wonderful Life of a Dying Tree	Dawn Fluharty , The History of Tree Trunk Injection: How We Need to Bring Treatment Back into the Hands of Arborists	Tracey Takeuchi/Dr. James Downer , Tree Selection for Changing Climate Conditions
2:05		Jim Neester/Karsten Schultz , Tree Growth Regulators - Partnering to Control Tomorrow's Growth Today	Wister Dorta , The East Meets the West - Tree Procurement from NYC to CSM
2:50		AFTERNOON BREAK WITH EXHIBITORS	
3:10		Frank W. Telewski , Tree Biomechanics 101	
4:10		Nelda Matheny , Managing Landscapes Irrigated with Recycled & Desalinated Water	
6:00		ANNUAL BANQUET	

Thursday, May 11th, 2017

7:00	Registration Open, Continental Breakfast
7:30	Women in Arboriculture Breakfast Session (ticket required)
8:00	Dr. Jim Downer - Chernobyl III - Shade Tree Research in Kiev & Chernobyl Nuclear Exclusion Zone
9:30	Dr. Greg McPherson/Dr. Berry Alison - Planting Paradise: New Research & Tools to Maximize Future Benefits from Trees
10:00	Stretch Break
10:15	Cecil Konijnedijk - Urban Forests: Paradise or Punishment, Place or Problem?
11:15	Dan Lambe - Creating High Impact Programs: Searching for the Ripples and the Waves
12:00	Adjourn - See you in Santa Rosa!
1:00	Tour & Tree Planting: Balboa Park and It's Rich History (ticket required)

Ample opportunities to connect with friends and colleagues while supporting arboricultural research!

Britton Fund Ride: May 8th*



Explore San Diego County by bike! Get to know the other riders, enjoy the scenery, and test your endurance with support along the way. The fundraising minimum is \$600, and three routes offered: 30, 65, and 100 miles along the coast. *New this year is a 3 day "Alpine to Bay" route (\$1500 fundraising). Grab some friends and sign up as a team or go solo at www.thebrittonfund.org.

TREE Fund Golf Outing: May 8th



Play a round to benefit the Tree Research and Education Endowment at Riverwalk Golf Club. Lunch is included in the \$125.00 entry fee. There are pro-shop script prizes for first and second place along with longest drive and closest to the holes. Sponsor a hole for only \$250.00. Contact Al Epperson at Aepperson@wcainc.com.

Stump the Chump

This fun and challenging quiz tests your arboricultural prowess and knowledge of chapter lore. Stop by our display in the foyer and take the quiz for a chance to win! The \$10.00 entry fee benefits The Britton Fund, Inc. and is included in your registration. Quiz is valued at 1.0 continuing education hour.

Optional Tour

Balboa Park is the crown jewel of San Diego City Parks. We will see some of the significant trees and other elements of botanical history that are part of Balboa Parks 100 year history. Millions of people visit this park each year and the trees are a large part of its charm. This walking tour will be led by Dan Simpson who has 45 years of knowledge and experience with San Diego Trees. Space is limited so sign up early!

Spouse/Guest Program

Join us for pampering and play! We have a great program in the works including tai chi, yoga and a full day excursion. Local sites include Balboa Park, San Diego Zoo, museums, shopping and more. On property recreation includes: ping pong, tennis, croquet, 5 swimming pools, horseshoes, bike rentals, sailboats, kayaks, paddle boards, jet skis, and surf lessons.

Sponsorship Information

Help support the meeting while gaining exposure and networking opportunities. Four levels of sponsorships are available:

Platinum	\$5,000.00+
Gold	\$2,500.00
Silver	\$1,000.00
Bronze	\$500.00

Contact Rose Epperson at repperson@wcisa.net to pledge your support today!

Exhibitor Information

The opportunities for exposure to and networking with members of the largest chapter of ISA are endless. Contact Suzanne at the Western Chapter office, suzanne@wcisa.net or (866)785-8960 for registration materials or to reserve your booth today! Floor plan available at wcisaconnect.com.

Silent Auction

With proceeds benefiting The Britton Fund, our Silent Auction is held throughout the conference and will close at the Annual Banquet on May 10. Fine wines, travel opportunities, tree equipment, art, jewelry, and recycled urban lumber items will be available. All items are donated by WCISA members - don't forget to bring your donation! Contact Andy Trotter atrotter@wcainc.com or Rita Franco rita@wcisa.net.

Western Chapter

International Society of Arboriculture

31916 Country Club Drive, Porterville, CA 93257

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Accommodations

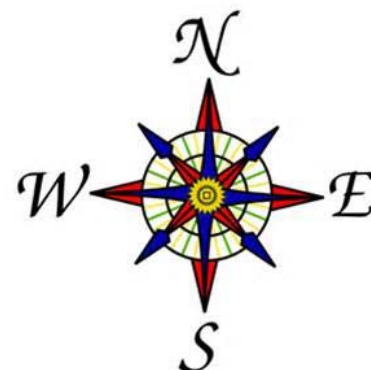
Our host hotel is the beautiful Mission Bayfront [PARADISE POINT RESORT](#) in San Diego. Delight in the hotel's tropical paradise, amidst in the lush heavily treed landscape, and meandering lagoons that surrounds you at every turn. We are pleased to offer 30 lanai patio rooms at a special early bird rate at \$179/night (based on availability) and a great group rate on lanai garden rooms of \$199/night (normally starting at \$309/night) at the fabulous [PARADISE POINT RESORT](#). [Book Online](#) Group code: 85Y2OD - As a bonus the Resort fee is included in our group rate.

Transportation

[PARADISE POINT RESORT](#) is located 15 minutes from the San Diego Airport. Whether you rent a car or request for the Super Shuttle (800)974-8885 from the airport to the conference will be easy and convenient. Visit wcisaconnect.com for driving directions and more transportation details.

Local Weather

The average local temperature for the month of May is delightful...a high of 80 and low of 70. Bring your sunscreen, shades, walking shoes and a hat!



PARADISE POINT ♦ SAN DIEGO'S ISLAND HOTEL
1404 VACATION ROAD, SAN DIEGO, CA 92109