St. Petersburg Preservation’s MOVIES IN THE PARK
ONE OF THE BEST EVENTS ON THE DOWNTOWN ST. PETERSBURG WATERFRONT!

The *Tampa Bay Times* calls Movies in the Park a “St. Pete popular date night and family picnic scene on the downtown waterfront”. Originally contemplated as a one-time event as part of the 2010 Downtown Waterfront Parks Centennial Celebration, Movies in the Park was such a hit that it has become an annual event. Movies, starting with live music prior to sundown, happen each Thursday evening in North Straub Park. Movie goers can choose to bring their own picnic supplies or purchase food and refreshments from on-site local vendors. With cozy blankets, bicycles, picnics, movies and music, there is something for everyone.

**Would You or Your Business Like to Sponsor This Free Community Event?**

There are many opportunities to promote your business, gain exposure and support Movies in the Park. Each week in May and October we have 1,000+ guests in front of our 200” projection screen. We offer sponsors the opportunity for in-person, verbal, print, and online/social media advertising that reaches thousands more. *See our breakdown of sponsor levels on the next page for a full explanation of sponsorship benefits.*

**By the Numbers**

St. Petersburg Preservation has over 5,000 Facebook followers and the number is growing daily. Movie announcement posts reach over 18,000 unique users. Each May and October we have a monthly reach of over 48,000 people—those who have visited the website or viewed SPP’s Facebook news feed. We distribute over 5,000 movie posters and postcards to local businesses, at the Saturday Morning Market, and elsewhere.

*Visit Our Website and Facebook Page*

[www.stpetepreservation.org](http://www.stpetepreservation.org)  
[www.facebook.com/StPetePreservation](http://www.facebook.com/StPetePreservation)

**Sponsorship Packages Can Include:**

- Business logo printed on SPP Movies in the Park promotional posters and postcards
- Business logo featured on sponsor reel on 200” screen played before each movie
- On-site space to exhibit signage for your business
- Social media advertising (i.e. Facebook, Instagram) to 5,000+ active recipients
- Recognition at the Movie Announcement Party, hosted at The Ale & the Witch each movie season

**How to Become a Sponsor**

Download this form, complete the last page, save changes and email it to us!

**Contact Us with Questions**

director@stpetepreservation.org | 727.824.7802
What is the Movie Announcement Party?
The movie announcement party is held at The Ale & the Witch several weeks prior to the start of Movies in the Park. It is a much anticipated event where each month’s movie titles and lead sponsors are announced. A fun occasion featuring live music, food and refreshments, and draws a large and enthusiastic crowd in the hundreds!

What is the Movies in the Park Promotional Poster?
The Movies in the Park promotional poster is a unique and collectible poster. Each May and October, locally acclaimed artist Carrie Jadus creates a unique image to promote the event for that month. These posters are displayed in business windows all over town and are sold at a number of shops and galleries. Gold, Platinum and Oscar level sponsors are entitled to have their business logo featured on the poster. The most recent poster is featured on the next page.

Are There Additional Sponsor Opportunities?
Yes. Movies in the Park includes live music each evening prior to the start of the movie. Grammy level sponsorships are available (see bottom of the chart above).

Interested in sponsoring the live music at Movies in the Park? Ask about our $300 Grammy level sponsorship!

*Please contact St. Pete Preservation for additional details.

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<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>OSCAR</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>Industry Exclusivity</td>
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<tr>
<td>Full Month of Pre-Movie Announcements</td>
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<tr>
<td>Business Name Spoken During On-Screen Ad</td>
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<tr>
<td>Individualized E-News Story</td>
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<td>Sponsor Intro at Movie Announcement Party</td>
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<tr>
<td>Oscar Oasis - reserved seating for Movie-goers*</td>
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<td>Recognition beyond Movie season*</td>
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$5000 $2500 $1000 $500 $250

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If you are interested in sponsoring the live music at Movies in the Park, please ask about our $300 Grammy level sponsorship!
Movies in the Park Promotional Poster

Spring 2016

St. Petersburg Preservation Presents

MOVIES

In the PARK

FREE TO THE PUBLIC

At North Straub Park*

*Except for bonus movie in April

4.28
Singin' in the Rain
Music by Sammy Fucik &
The Friendly Giants
Admiral Farragut (1000 Park St.)

5.5
Three Amigos
Music by the Reina Collins Band

5.12
Radio
Music by Green Light District

5.19
Searching for Sugarman
Music by Mike Doughter

5.26
Labyrinth
Music by the Dukes of Rockingham

Artwork by David Blass

Music starts at 7pm - Movie start at dark

Come early to enjoy the band before the movie. Purchase food & drink from our vendors or bring your own picnic. Bring a blanket or low seat (some folding chairs available). Secure on-site bicycle valet parking with the St. Pete Bike Co-Op.

Sylvia Rusche
State Farm

Duke Energy
VELA

Large Medical Center
Northside Hospital
Palm of Pines Hospital
St. Petersburg General Hospital

Bill & Joanne Heller
Pet Food Warehouse
Whittel Melton
400 Beach

Thank you to our community sponsors.

www.stpetepreservation.org

Preserve The Burg
St. Petersburg, FL
www.stpetepreservation.org
**MOVIES IN THE PARK SPONSORSHIP REGISTRATION**

*Presented by St. Petersburg Preservation*

### Sponsor Information

- **Business Name:** _______________________________
- **Primary Contact:** _______________________________
- **Phone:** _______________________________
- **Email:** _______________________________
- **Secondary Contact:** _______________________________
- **Phone:** _______________________________
- **Email:** _______________________________
- **Billing Address:** _______________________________
- **City, State, Zip Code:** ___________________________

### Website and Social Media Information

- **Contact Person:** _______________________________
- **Website Address:** _______________________________
- **Facebook Address:** _______________________________
- **Instagram Name:** _______________________________
- **Twitter Handle:** _______________________________

*SPP will reach out for business logos, photos, and sponsor posts*

### Who Referred You to Movies in the Park?

- **Referral Name:** _______________________________

### Sponsorship Level | Sponsorship Year 20__

- Oscar ☐ | Platinum ☐ | Gold ☐ | Silver ☐ | Bronze ☐

### Sponsorship Month

- May ☐ | October ☐

### Questions/Comments

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Thank you for sponsoring St. Petersburg Preservation’s Movies in the Park. You will be billed after remittance of the form and payments may be made in whole or part.

**Make Checks Payable To:** St. Petersburg Preservation, PO Box 838, St. Petersburg, FL 33731

**Contact for Sponsorship:** Allison Stribling | director@stpetepreservation.org | 727.824.7802

**For Credit Card Payments:** Contact Allison Stribling