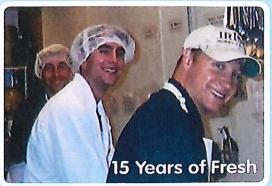




# Why Choicelunch



# It's hard to believe . . .

It's been 15 years since we quit our jobs and took the leap on Choicelunch. We've done every job in the company along the way, and it wasn't glamorous by any means. Remaining intimately involved and building our company piece by piece has allowed us to develop a truly one-of-a-kind solution.

Our recipe is simple: delivering honest foods kids love and parents can feel good about, while empowering kids to try hew foods and make healthy choices. Our goal is to simplify the lives of busy parents by taking lunch off their plate.

Today, with families of our own and 9 children between us, we know both how the right foods can make all the difference in a kid's day and how wonderful it is to not have the stress of making lunch.

We thank you for the trust you put in us every school day, and for choosing Choicelunch to serve your families.

Your dedicated lunch dads.

JUSTIN GAGNON, ceo

KEITH COSBEY, coo

Keith

RYAN MARIOTTI, cto

# We take care of lunch so you don't have to.

- ✓ Thoughtfully Sourced
- ✓ Deliciously Prepared
- ✓ Kid Approved
- ✓ Seasonal Menus
- Partially Hydrogenated Oils
- Added Nitrates/Nitrites

- Quality Ingredients
- ✓ 100% Nut Free
- ✓ Antibiotic-free (ABF) Meats
- ✓ Elementary & Middle School Friendly
- HFCS (High Fructose Corn Syrup)
- Artificial Sweeteners or Colors

View each student's menu with their customized allergen filters:















# is awesome!

#### We Put The "Choice" in Choicelunch!

#### **Parents Choose**

**Up to 14 Entrée Options** to choose from daily

6 hot options & 8 cold options

#### **Kids Choose**

At the lunch line

Drink Fruit/Vegetable





## **Better-for-You Kid Favorites**

- Bagel Dog made with puréed root veggies and whole grain dough
- ✓ Whole grain spaghetti with antibiotic-free chicken meatballs
- Pizza Pockets folded by hand with whole grain dough
- ✓ Family favorite recipes from founder and caterer, Larry Gagnon

# **WAIT... THERE'S MORE!**

+ Add Smoothies Check out the flavors!

\* Offered only at select schools

Mega Mango

Frenzy

**Five Fruit Strawberry** Whirl

Peach Perfection

#### Jamba Juice Add-Ons

















#### **Earth Friendly!**

# **Our Eco-Conscious Lunch Packaging**

Our relentless search for the perfect compostable packaging led us to create our own custom PLA-lined compostable lunch trays! Our utensils are compostable too! We also use 100% post-consumer recycled containers for our cold entrées.

#### **Got Questions?**

**Amanda** 

## We have a support team on standby! Online, chat, phone, text or email

**Customer Support Team** 





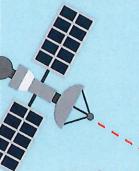


Deborah

Registered Dietitian Nutritionist



Carly

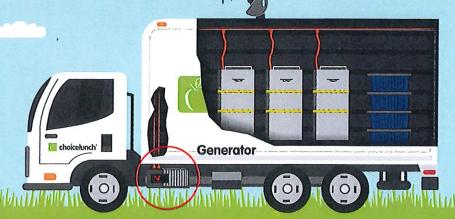


"Love Choicelunch! Love the variety, love the computer system (how they bill, remind you and even give your students an "emergency lunch" if needed). Always a fruit or veggie. New things to try are wonderful. The owner of the company is a father too who has tons of integrity and wants families to be happy. We are thrilled that we can use this vendor daily."

- Kathleen L., Yelp Reviewer

#### **No Grumbling Tummies!**

Our trucks have real-time satellite tracking to keep us up-to-date on your school's lunch delivery!



#### Hot & Fresh!

Trucks are loaded with hot ovens connected to generators!

Food is Delivered Serve-ready!

#### More Me Time. More WE Time!

# **Take Back Your Mornings!**

We know just how valuable saving time in the day simplifies life for busy parents!



"My family has been ordering Choicelunch for the past 7 years. I have 3 children with three different ideas about what tastes good and they all manage to find 1-2 "go-to items" they can order most days of the week. The ordering process and payment process are a breeze! I am so thankful that our school uses Choicelunch and I can use it as a break for myself from the grind of making lunches."

-Shawn C., Google Reviewer

#### UNLIMITED CHOICELUNCH MONTHLY SUBSCRIPTION

Get the best out of Choicelunch and NEVER make lunch again!

Receive all the benefits from Choicelunch including:



**Multi Child Discounts** 



Sick Day Credit



Annual Plan, Bills Monthly



10-20% Savings



More Sleep-In Time



More Exercise Time



More Get-Ready Time

#### Find out more at unlimited.choicelunch.com

(registration open at the beginning of school year)

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#### Standard Plan Includes:

- ✔ Regular Sized Entrées
- ✔ FREE Last Minute Lunches
- ✔ FREE Emergency Lunches
- ✓ Optional Add-on: Jamba Juice Plan

#### Premium Plan Includes:

- ✓ Standard Program, plus:
- ✓ Large Sized Entrées
- ✔ Premium Entrées
- ✓ Optional Add-on: Jamba Juice Plan





# SAMPLE MENU

# Classic Kid Favorites

Oven-Baked Chicken Tenders

**Mac and Cheese** 

French Toast, Eggs & Sausage

Hot Dog

Cheese Pizza

Sunbutter & Jam
///Sandwich

# Hot & Cold Options

Pan-Seared Potstickers

**Dynomite Bagel Dog** 

Chicken Caesar Salad

Pepperoni Pizza Pocket

BBQ Chicken Sandwich

Baja Burrito

**Veggie Lo Mein** 

Classic Spaghetti with Meat Balls

Simply Turkey & Cheese Sandwich

Sausage, Egg & Cheese Mini Burritos

**Italian Sub Sandwich** 

Mac and Cheese

**Turkey Club Pinwheel** 

**Carnitas Burrito** 

Classic Spaghetti with Meat Sauce

Sicilian Sausage Pasta

**Deli Turkey Sandwich** 

**Tuna Salad Sandwich** 

Hot Ham & Cheese Flatbread Sandwich

Chinese Chicken Salad

**Chicken Lo Mein** 

**BLT Wrap** 



Pan-Seared Potstickers

French Toast, Eggs & Sausage

# Vegetarian

Hummus and Crackers Bento Box

Five Cheese Ravioli with Marinara

Yogurt Parfait with Berries and Pumpkin Quinoa Granola

Cheese Pizza

Bagel with Cream Cheese

Vegetarian Cobb Salad

Mediterranean Falafel Wrap

**Veggie Lo Mein** 

Egg & Cheese Breakfast Burrito

Yogurt & Muffin Cool Combo

**Mac and Cheese** 

Cheese and Cracker Plate

Sunbutter & Jam Sandwich

**Authentic Baked Ziti** 

Three-Cheese
Pizza Pocket

**Bean & Cheese Burrito** 

# Vegan

Classic Spaghetti with Marinara

**Vegetarian Potstickers** 

Black Bean & Veggie Enchiladas

Sunbutter and Jam Sandwich

> Harvest Shepherd's Pie

Hummus and Crackers Bento Box

# Oven-Roasted Herb Chicken

Tandoori

Potato Skins

Chicken

Gluten-Free Hamburger

Tikka Masala

Gluten-Free Cheeseburger

Smokehouse BBQ Chicken

Salami, Cheese & Cracker Plate

Caribbean Salad

Southwest BBQ Chicken Salad

# Gluten-Free

Coleman Naturals
Gluten-Free
Chicken Strips

Taco Salad

Yogurt Parfait with Berries and Pumpkin Quinoa Granola







# Sign Up Now At choicelunch.com

#### **Keeping it Simple!**

### **Super Easy Ordering**







DESKTOP, TABLET OR SMARTPHONE

We've created technology tools that make it ridiculously easy to order lunches! Whether you prefer to use a desktop browser, a tablet or (our most popular option) a mobile app — we've got you covered! These tools make ordering lunch almost as terrific as not having to make it yourself!

# FAQs

#### 1. How do I order?

- Register at choicelunch.com
- Add your student(s) for FREE
- Preload your account with funds OR sign up for an Unlimited Subscription.
- Place lunch orders day by day on our website calendar, or on our smartphone app.

#### 2. What's my order deadline?

The deadline is 9am the day prior for the full menu, or 6am the morning of school for our limited "Last Minute" options.

#### 3. How do I pay?

Once you register your child, preload your account with funds OR sign up for an Unlimited Subscription.



"Can't sing enough praises and the family is loving the continually improving app. Two kids in two schools with opposite food sensitivities made for a lot of extra prep time and costly food waste... The Choicelunch settings allow their favorite dishes to be flagged up top. For the youngest, the dishes without his allergens are only featured. So easy, we can order from the palm of our hand."

-Tania P. Yelp Reviewer