VACSB January 2027 Exhibitor/Sponsorship Opportunities

Please join us in Richmond, VA for our 2027 Legislative Conference.

January 19th, 2027

Richmond Marriott, Downtown - 500 E Broad St, Richmond, VA 23219 • (804) 643-3400

Please note: PAYMENTS ARE DUE IN FULL TO THE VACSB by December 21st, 2026. If your payment is not received by that time, your spot will be offered to the waitlist.

No Cancellations or Refunds after December 4th, 2026

We hope you'll join us as an exhibitor during our 2027 Legislative Conference! Your exhibit provides an excellent opportunity to develop new contacts, present your organization, and showcase ways in which your organization can help support those who work on behalf of individuals and families with behavioral health and developmental disability services needs in Virginia. Conference participants will visit the displays throughout the day and during the networking reception, continental breakfast, and morning and afternoon breaks.

Please be mindful of the due dates and sizing of advertisements. High-quality PNG/JPG submissions are preferred.

Conference attendees include:

- CSB/BHA Board Members, Executive Directors, Program Directors, Clinicians, Case Managers and Supervisors
- CSB/BHA Administrators, Administrative Staff, IT Staff and HR Staff
- Behavioral Healthcare providers for children and adults
- Private providers of community developmental services
- CSB/BHA medical and nursing staff
- Peer Specialists
- Elected officials
- Stakeholders

SPONSORSHIP, EXHIBIT & ADVERTISING OPPORTUNITIES

EXHIBITOR SCHEDULE

January 18th: Optional setup begins at 4 pm.
January 19th: Exhibit Center Open 8:30 am - 5:00 pm - Conference begins this day at 9:30 am
(You may set up as early as you would like this morning)

Virginia Association Of Community Services Boards, Inc.
Making a Difference Together

GOLD SPONSOR $2600 *(3 AVAILABLE)*

- Name and logo prominently displayed on conference artwork including easels at registration
- Name and logo on the front page of the conference program (logo due upon registration)
- Complementary full-page ad on either back cover, inside back cover or first page (B&W ads due 12/4) Size (in inches): 7.45w X 9.3h
- Announcement/recognition at the general session
- One exhibit table for two exhibit staffers- *- invited to attend all conference sessions, meals, and breaks*
- Premiere location in the exhibit center
- Special acknowledgment in conference program
- Logo on conference website
- All bronze-level, non-sponsorship inclusions

SILVER SPONSOR $1600 *(3 AVAILABLE)*

- One exhibit table for one exhibit staffer- *- invited to attend all conference sessions, meals, and breaks*
- Select location in Exhibit Center
- Complementary half-page ad in conference program (B&W ads due 12/4) Half- page ad is B&W, 7.45w X 4.55h
- Recognition during general session
- Special acknowledgment in conference program
- Logo on the conference website (Logo due upon registration)
- All bronze-level, non-sponsorship inclusions

BRONZE LEVEL EXHIBIT REGISTRATION / NON-SPONSORSHIP

- **Exhibit Registration: $1050 (14 available)**
- **Non-Profit Exhibit Registration: $825 (3 available)**

Exhibit fee includes:

- One (1) exhibit staff *- invited to attend all conference sessions, meals, and breaks*
- One 6-foot skirted table and a chair
- Listing in the conference program
- Current electronic copy of the CSB Leadership Roster and registration participant list

Additional staffers must register as additional staff at $250.00

B & W ADVERTISING FOR CONFERENCE PROGRAM High-quality PNG/JPG Preferred

ADS ARE DUE TO THE VACSB NO LATER THAN DECEMBER 4th

- **Full page ad - $400 Size (in inches): 7.45w X 9.3h**
- **Half- page ad - $250 Size (in inches): 7.45w X 4.55h**

Virginia Association Of Community Services Boards, Inc.
Making a Difference Together

Please note: This sponsorship does not come with a table or registration.

SPONSOR REFRESHMENT BREAK OR NETWORKING RECEPTION

- **Refreshment Break: $500**
- **Networking Reception: $800**

Sponsorship includes logo prominently displayed on the artwork for the refreshment break and networking reception and special recognition in the conference program.

Please note: This sponsorship does not come with a table or registration.