



# VACSB January 2024 Exhibitor/Sponsorship Opportunities

Please join us in Richmond, VA for our 2024 Legislative Conference.

**January 16, 2024**

Richmond Marriott, Downtown - 500 E Broad St, Richmond, VA 23219 • (804) 643-3400

**Please note: PAYMENTS ARE DUE IN FULL TO THE VACSB by January 2, 2024. If your payment is not received by that time, your spot will be offered to the waitlist.**

We hope you'll join us as an exhibitor during our 2024 Legislative Conference! Your exhibit provides an excellent opportunity to develop new contacts, present your organization, and showcase ways in which your organization can help support those who work on behalf of individuals and families with behavioral health and developmental disability services needs in Virginia. Conference participants will visit the displays throughout the day and during the networking reception, continental breakfast, and morning and afternoon breaks.

*Please be especially mindful of the due dates for advertising as well as sizing. High-quality PNG/JPG submissions are preferred.*

Conference attendees include:

- CSB/BHA Board Members, Executive Directors, Program Directors, Clinicians, Case Managers and Supervisors
- CSB/BHA Administrators , Administrative Staff, IT Staff and HR Staff
- Behavioral Healthcare providers for children and adults
- Private providers of community developmental services
- CSB/BHA medical and nursing staff
- Peer Specialists
- Elected officials
- Stakeholders

## **SPONSORSHIP, EXHIBIT & ADVERTISING OPPORTUNITIES**

### **EXHIBITOR SCHEDULE**

January 15: Optional setup begins at 4 pm.  
January 16: Exhibit Center Open 8:30 am - 5:00 pm - Conference begins this day at 9:30 am  
(You may set up as early as you would like this morning)



## GOLD SPONSOR

**\$2500 (3 AVAILABLE)**

- Name and logo prominently displayed on conference artwork including easels at registration (art due to VACSB by 12/11)
- Name and logo on the front page of the conference program
- Complimentary full-page ad on either back cover, inside back cover or inside front cover (B&W artwork due 12/11) Size (in inches): 7.45w X 9.3h
- Announcement/recognition at the general session
- One exhibit table for two exhibit staffers (please contact [vlong@vacsb.org](mailto:vlong@vacsb.org) with the two staff names attending)
- Premiere location in the exhibit center
- Special acknowledgment in conference program
- Web link on conference website
- All bronze-level, non-sponsorship inclusions

## SILVER SPONSOR

**\$1500 (3 AVAILABLE)**

- One exhibit table for one exhibit staffer
- Select location in Exhibit Center
- Complimentary half-page ad in conference program (B&W art due 12/11) Half-page ad is B&W, 7.45w X 4.55h
- Recognition during general session
- Special acknowledgment in conference program
- Web link on the conference website
- All bronze-level, non-sponsorship inclusions

## BRONZE LEVEL EXHIBIT REGISTRATION / NON-SPONSORSHIP

- **Exhibit Registration: \$950 (11 available)**
- **Non-Profit Exhibit Registration: \$750 (3 available)**

### Exhibit fee includes:

- One (1) exhibit staff - *invited to attend all conference sessions, meals, and breaks*
- One 6-foot skirted table and a chair
- Listing in the conference program
- Current CSB leadership roster and participant list
- **Additional staffers must register as additional staff at \$250.00**

## **B & W ADVERTISING FOR CONFERENCE PROGRAM** High-quality PNG/JPG Preferred

**ADS ARE DUE TO THE VACSB NO LATER THAN DECEMBER 11, 2022**

- Full page ad - \$400 Size (in inches): 7.45w X 9.3h
- Half- page ad - \$200 Size (in inches): 7.45w X 4.55h

## SPONSOR REFRESHMENT BREAK OR NETWORKING RECEPTION

- Refreshment Break: \$1000
- Networking Reception: \$1500

***Sponsorship includes logo prominently displayed on the refreshment break and networking reception artwork***