

A marketing opportunity awaits you!

Reserve Your Table Top Today!

Here's your chance to increase your visibility with destination marketing organizations in the West. Take advantage of this DMOs-only event to meet face-to-face with destination marketing organization decision-makers you need to know. (See www.dmawest.org for member directory.) The only suppliers who attend the Tech Summit are those designated as exhibitors/sponsors/speakers.

Who Attends?

The attendees include CEOs and senior-level staff from destination marketing organizations (DMOs) in the West. The Destination Marketing Association of the West (DMA West) is a regional professional association serving more than 150 destination marketing organizations. Meet with Marketing Directors, Interactive Managers, Marketing/Content Coordinators, Digital Marketing Managers, PR & Communications Directors, Integrated Marketing Managers and others.

Added Incentive—Education for All

We invite you and your vendor colleagues to attend all general sessions and workshops and join us for all group meals and social functions during the Tech Summit.

Why Exhibit?

- | Access a targeted gathering of destination marketing professionals
- | Meet with potential and existing customers
- | Expand your professional contacts
- | Maintain your edge with your competitors

Set-up and Teardown Hours

Exhibit set-up is **Wednesday, March 29**, from 3:30pm to 5:30pm. Exhibit teardown is **Friday, March 31**, from 10:15am to 11:15am or after 12:30pm.

Exhibit Open/Dedicated Hours – times subject to slight change

Thursday, March 30, 2023

- 9:15am – 10:00am — vendor showcase and group refreshment break
- 3:30pm – 4:15pm — vendor showcase and group refreshment break

Friday, March 31, 2023

- 9:30am – 10:15am — vendor showcase and group refreshment break

Vendor Showcase Fees and Setup Specifications | Please review.

Vendor Showcase participation includes **two (2)** full Tech Summit conference registrations, one table space, one 6-foot draped table and chair(s), Internet access and electrical, a listing in the Summit program and signage. Exhibitors are invited to attend Summit sessions and meal functions (only the Wednesday afternoon labs are closed sessions; open only to DMO delegates). Vendor Showcase tables are 6-foot draped tables with space behind to stand or sit. Pop-up table top displays are allowed. DMA West staff has the final decision regarding exhibit space usage and display materials. Shipping information will be sent to confirmed exhibitors.

How to Register for the DMA West Tech Summit Vendor Showcase

See separate registration form for the Vendor Showcase and vendor representatives.

Sponsorship Opportunities Available for Exhibitors

Tech Summit event sponsorship opportunities are available. See Sponsorship attachment. Contact Jenna Bailey at jennab@dmawest.org for more information.

Hotel Reservations | Hilton Salt Lake City Center

Group rate: \$189 plus tax; single/double occupancy

[Online Reservations Link](#) for DMA West Tech Summit reservations at the Hilton Salt Lake City Center.

Please make your reservations before **March 7, 2023**.

VENDOR SHOWCASE REGISTRATION FORM

COMPANY _____

Representative's Name #1 _____

Representative's Name #2 _____

Address _____

City _____ State/Province _____ Zip _____

Telephone _____ Fax _____

E-mail #1 Rep. _____ E-mail #2 Rep. _____

Website _____

VENDOR SHOWCASE FEES and GUIDELINES | Tabletop Trade Show

- | **Exhibit Fee: \$1,500 per vendor company registration** (fee includes Internet access & electrical services)
- | Vendor Showcase participation includes **two (2) Tech Summit full-conference registrations, one table space, one 6-foot draped table and chair(s), a listing in the Summit onsite program and signage.**
- | Additional representative registrations are available at \$350 per person (see below).
- | Vendor Showcase tables are 6-foot draped tables with space behind to stand or sit. DMA West staff has the final decision regarding exhibit space usage and display materials. Pop-up table top displays are allowed. Shipping information will be sent to confirmed vendors.

VENDOR SHOWCASE FEE \$ _____

||| SCHOLARSHIP CONTRIBUTION OPPORTUNITY – In Honor and Memory of Brad Burlingame

Encouraging young people to explore career paths in the destination marketing profession The DMA West Foundation Board of Trustees invites vendors to contribute to the **Brad Burlingame Honorary Scholarship** program at Cal Poly Pomona. Brad was the CEO at Visit West Hollywood for 18 years and was a long-time volunteer leader for the Association and Foundation as well as a champion of the destination marketing profession and the travel industry.

SCHOLARSHIP CONTRIBUTION \$ _____

METHOD OF PAYMENT Make check payable to **DMA West**. Check # _____ **TOTAL AMOUNT \$** _____

PLEASE READ: We only accept credit card payments to this fax number: (916) 294-0415. Please contact DMA West Jenna Bailey at jennab@dmawest.org to pay by credit card after completing the top portion of the form. Please **DO NOT** scan/email your credit card information.

| | American Express | | MasterCard | | Visa

Name (as it appears on credit card) _____

Card No. _____ Exp. Date _____ VCode _____

Card Billing Address _____

Card City _____ State/Province _____ Zip _____

Signature (required) _____

POLICIES: We invite you to return your **completed form, with payment, before March 4, 2023**. *Cancellation Policy:* A fifty percent (50%) refund will be made for cancellations received in writing by **March 4, 2023**; no refunds will be issued after this date.



Additional Representative Registration | \$350 per person

Representative's Name #3 _____

E-mail Representative #3 _____

Please return your completed form to:

DMA West | 3620 American River Dr, Suite 230, Sacramento, CA 95864 | (916) 443-9012 | Fax (916) 294-0415 |
jennab@dmawest.org

Thank you for your participation.