

The ABCs of Export Due Diligence

DIY Tips to Screen Business Partners

Are you so risk adverse you are passing up opportunities to export to overseas customers? Yes, scams are rampant, but there are free tools you can use from your own computer to quickly and confidently screen emails and contacts to know whether you have a hot prospect or a hot potato. In fact, it's as easy as A, B, C!

In this interactive presentation, attendees will learn what they need to know about their international partners and the steps to gather that information via free online searches. Participants will receive the GloBIS Blitz Scam Screening® cheat sheet to reinforce the training and to use to vet all future prospective business partners worldwide.

About our speaker:

With over 30 years of international experience, Chicago native Louise Kern began working in the business information industry in 1996. Seeing the surging need for high quality business information in the increasingly global economy, she founded Global Business Information Services, Inc. (GloBIS) in 2003 to cater particularly to the growing number of small and medium sized enterprises expanding internationally. Initially focusing exclusively on China business information, GloBIS soon expanded its coverage to include information on businesses and individuals worldwide, for clients ranging from companies just starting out to Fortune 500s.

GloBIS is a certified WBENC and WOSB, a Strategic Partner of the U.S. Commercial Service, and is a long term subcontractor for their International Company Profile (ICP) reports on companies in China, UAE, Ghana, Angola, Vietnam, Indonesia, Austria, etc. GloBIS is also on Ex-Im Bank's list of recommended providers of credit reports on companies any size, anywhere in the world.

Presentation by [ITA Strategic Partner](#):

Louise Kern

Managing Director

GloBIS (Global Business Information Services, Inc.)

<https://glo-bis.com>

Webinar Details:

February 2, 2022 @
10am Central

**Registration required by
February 1, 2022**

Cost: Free

[Register Here!](#)



Questions? Contact:

Margaret.Gottlieb@trade.gov

Or

Haley.Milan@trade.gov