



Maddie Carlson – Bio

Maddie Carlson is Sustainability and Impact Manager at Shapiro, a leading firm in innovative sustainability services. She finds innovative and practical solutions to complex sustainability challenges. Along with a team of experts, she delivers strategic advice, data-driven insights, and tailored solutions to clients across various sectors and industries. Projects include: zero-waste master plans, recycling composition fieldwork studies, facility assessments, community education programs, regulatory research, operational assessments, composting program assessments, solid waste department financial studies, and vendor procurement. She is also the publisher of the monthly online circular, “Sustainability Insights”.

Prior to her work at Shapiro, she was a research analyst for Kessler Consulting in Tampa, Florida, and a project manager with LegalResearch.com in Minneapolis, MN.

Maddie has a B.A. in Economics and Environmental Studies from Eckerd College, and in 2024 was named one of Recycling Today and Recycled Materials Association's 2024 “30 under 30”. She is passionate about making a positive impact on the environment and society, and eager to learn from and collaborate with others who share this vision.