

"It's Priceless"





Our Vision

Create and maintain a working relationship with small businesses in our region that are starting the process of exporting or are in need of professional guidance with international trade.







SIUE & East St. Louis

Illinois SBDC for the Metro East at SIUE

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**SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE**

FUEL THE FUTURE

Journey to Business Success



APRIL 14

9 a.m.- 12 p.m.
Birger Hall on the SIUE campus
*B. Barnard Birger Hall, Edwardsville,
IL 62025*

SCHOOL OF BUSINESS



Join us at Fuel the Future to discover new markets for your products as well as government resources to help your business grow! Learn from trade experts as well as from area business leaders who have successfully expanded their domestic and international sales. Fuel the Future will take place on April 14th from 9 a.m.-12 p.m. in Birger Hall on the SIUE campus. We will present the Fueling the Future awards to business leaders from our region and hear from them about what it took to grow, including using resources from the Small Business Administration, EX-IM Bank, and SIUE's SBDC and ITC. If you need to find new markets or access capital for expansion, Fuel the Future can connect you with the information and resources you need to grow.



The Passport to Success grant funded by the U.S. Department of Education has enabled the Small Business Development Center and the International Trade Center within the School of Business at SIUE to collaborate towards increasing opportunities for small businesses in the Metro-East Illinois region to engage in international trade. Attend our event to find out more about the opportunities available!

The Fuel the Future event is partially funded by grant #P153A210005 SIUE received from the International and Foreign Language Education (IFLE) program of the U.S. Department of Education. However, the contents of Fuel the Future do not necessarily represent the policy of the U.S. Department of Education, and you should not assume endorsement by the Federal Government.

Small Business Development Center

Jo Ann May, Director

Illinois SBDC for the Metro East at SIUE

By assisting entrepreneurs and companies in defining their path to success, the Small Business Development Center SIUE (SBDC) network positively impacts the Metro East Illinois region by strengthening the business community, creating and retaining new jobs, and encouraging new investment.

International Trade Center

Silvia Torres Bowman, Director

Illinois SBDC International Trade Center

The Illinois SBDC International Trade Center at SIUE (ITC) provides comprehensive international trade services for small and medium-sized businesses, preparing them for long-term international success through its export readiness and expansion programs. The ITC's mission is to foster world trade through collaboration with SIUE's academic programs, partnerships with state and federal entities, and outreach to the small business communities in Southern Illinois, helping them enter into foreign markets and grow their exporting capabilities.

