



Maddie Carlson – Bio

Maddie Carlson is a Sustainability and Impact Manager at Shapiro, a leading firm specializing in innovative sustainability and recycling solutions. She was named to the 2024 30 Under 30 by Recycling Today and the Recycled Materials Association in recognition of her contributions to advancing data-driven, practical sustainability strategies across the recycling and materials management industries.

In her role at Shapiro, she collaborates with multidisciplinary teams to deliver strategic guidance, customized recycling solutions, and emissions tracking for clients across a wide range of manufacturing sectors. Known for her analytical and creative approach, Maddie translates complex data into clear, actionable insights through high-quality reports, case studies, proposals, and presentations.

Maddie holds a Bachelor of Arts in Economics and Environmental Studies from Eckerd College, where she developed a strong foundation in quantitative and qualitative analysis, policy evaluation, and environmental systems. She is deeply motivated by the opportunity to create measurable environmental and social impact and is passionate about collaborating with peers who are committed to building more sustainable systems.