

*Welcome to the world of
Municipal Finance!
Let's have some **fund**!*

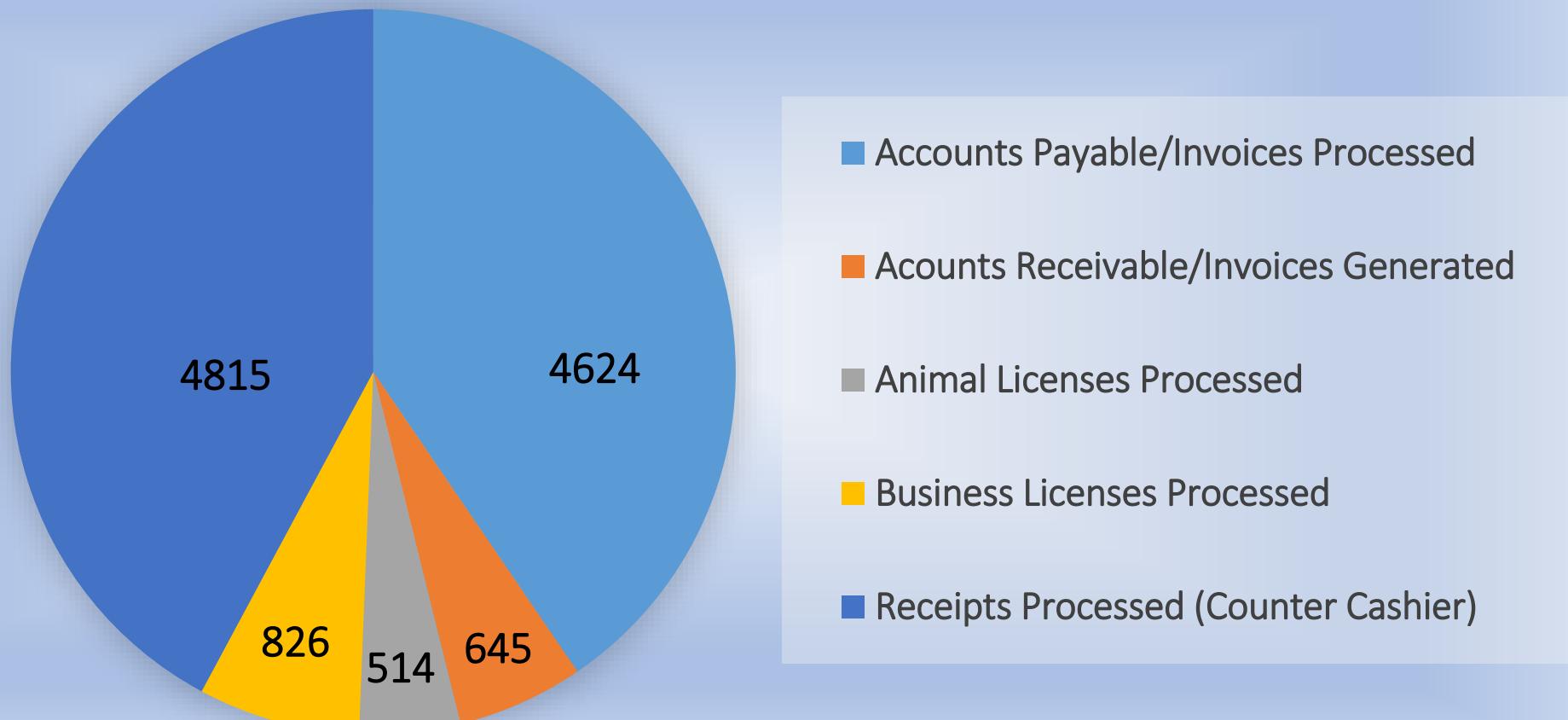


Did you know...

- The Finance and Administration staff are responsible for logging every penny that the City takes in?
- Throughout a ‘typical’ work day City staff process payments for:
 - animal licenses,
 - business licenses,
 - city citations (i.e. code enforcement),
 - incident report copies,
 - parking citations,
 - parking permits and
 - Utility Management Services (sewer payments)?

Transaction Details

Finance Department Activity (July 2018 to May 2019)



Did you know...

- In an average week, City staff process 120 received transactions and answer approximately 350 phone calls?
- City staff is responsible for:
 - accounts payable,
 - accounts receivable,
 - annual audits,
 - fiscal year budgets,
 - payroll,
 - revenue collection, and
 - State mandated monthly, quarterly and annual reporting to ensure transparency?

There's no such thing as free money...

Grants

- For every grant that the City is fortunate enough to receive, it takes hours to track and confirm information and then report all of it to the State or Federal agency that the funds came from.
- An average grant has quarterly reporting periods that will require staff to gather information from accounts payable, payroll and City staff to comply with the funding agency guidelines.

There's no such thing as free money...

Other Reporting

- Municipalities are required to prepare and file monthly, quarterly and annual reports to the State and Federal Government, other Financial Institutions, and to the City's lenders.
- Overall, reporting-related work takes the Finance Director approximately 20 hours per week.

Positive Impacts of Measure C

Did you know voter approved Measure C (2016) has helped the City provide valuable public safety services and improve overall service delivery to the community?

- Hire and maintain three Fire Engineers and a Fire Inspector.
- Hire and maintain two additional Police Officers.
- Hire an additional Dispatcher.
- Hire full-time Code Enforcement Officer and an additional manager in the Community Development & Services Department
- Replace outdated police vehicle fleet.

Positive Impacts of Measure C

- Restructure various City departments to provide better service delivery.
- Make important and long, overdue one-time purchases (e.g., new vehicles, equipment and software)
- Hired one new Maintenance Worker to maintain city parks.
- Develop and complete the Parks & Open Space Master Plan.
- Increase the City's cash flow and reserves by 24% from ~ \$275 K (prior to Measure C) to ~ \$2.5 Million (post Measure C).
- Customer service and overall City service delivery has grown by being able to keep the doors of City Hall open five days per week. Prior to Measure C, City Hall was on a furlough program that decreased operational hours by 20%, for almost seven (7) years!