EXHIBIT C: Comparison Chart – Version B+ and Current Proposal

Key Differences: CPC Version B+ and 2021 Version

	Version B+ (October 2015)	City Council Version (February 2021)
On-Site Digital Signs	*Disapproved in concept*	• Allowed in C Zones • 75% of sign area allotment; not more than 350 sf total; no one sign larger than 300 sf • Property must have 150-foot frontage • Not permitted within 100' of SF zones, Scenic ROWs, or another digital sign • Operations limited to 7 am to 12 am
Content-Related Provisions	• Amended definitions and content-related provisions to allow any On-Site Sign	• Removed all content-related provisions
Relocation Agreements	*Disapproved in concept*	Allowed in Tier 3 and on Public Property w/ specific limitations

Public Property	*Not Approved, Merited Further Study*	• Public Property is defined
		• Relocation Agreements allowed on C, M and PF zones
		• Prohibited in:
		  ○ Not within 200' of SF zones, ecological preserve, RIO, state scenic highway
		  ○ Not within HPOZ, parks, schools, libraries, civic buildings (most), Sign Districts
		  ○ Must be 500' from another digital offsite sign
		• Limited operations to 7 am to 12 am

Tier 1 Sign Districts	• Min 15 acres or 5,000' of street frontage; Reduced in GDHI Area	No Change

	• Regional Center or Regional Commercial & zoned C or R5
	• Greater Downtown Housing Incentive Area & zoned C, M or R5
	• LAX Specific Plan; or Port of LA Plan; or 20,000-seat stadiums/arenas; or 60-acre zoos/botanical gardens
	• Distancing Restrictions
	  ○ SFD
	  ○ Scenic Hwys/Parks
	• Council Approval	

Tier 2 Sign Districts	• Allowed in all zones except OS & PF • 3 acres of non-residential development or 50,000 s.f. of non-residential floor area if in designated Regional Center, Regional Commercial, or Greater Downtown Housing Incentive Area, or • At least 5 acres of non-residential development or 100,000 s.f. of nonresidential if in other areas	• Allowed in R5, C, and M zones or if rezoned from those zones to a Specific Plan zone • All other provisions identical
Tier 3 Sign Districts	*Not Previously Considered*	• Allows Relocation Agreements on private property • Allowed in C2, C4, and M zones • Must be at least 3 acres, 1 block or 2640 s. f. of street frontage • Strict off-site sign location restrictions including: ○ Not with 500’ of single family homes, scenic highways, nature preserves

		○ Not allowed in existing most specific plans, CPIOs, overlays, and Tier 1 and 2 sign districts ○ Limited operations to 7 am to 12 am
Off-Site Sign Reduction	• Tier 1 Sign Districts ○ 5:1 – Static Signs ○ 10:1 – Digital Signs ○ Sign Impact Area and Areas w/ Reasonable Relationship to new off-site sign	• Tier 1 Sign Districts: ○ 1:1 for static signs ○ 2:1 for digital signs • Relocation Agreements/Tier 3: ○ 9:1 for off-site signs or in-lieu payment (not less than 2:1) ○ Not less than 4:1 if relocating to existing location (public property only)
Community Benefits Program	• Applicable to Tier 1 Sign Districts • Unclear applicability to Tier 2 Sign Districts	Applicable to both Tier 1 and Tier 2 Sign Districts
Targeted Blight Reduction	*Not Previously Considered*	• Billboard Blighted Areas defined • Tier 3 and Relocation Agreements must equally distribute sign reduction and public benefit payment b/w vicinity of sign and Billboard Blighted Areas
Freeway Exposure	No exceptions to 2000’ buffer	Exception from 2000’ buffer for Relocation Agreements on Public Property
Illumination Standards	• Limitation of 0.3 foot candles above ambient lighting • Maximum nighttime brightness of 300 candelas per square meter and maximum daytime brightness of 5,000 per square meter	• Limitation of 2 foot candles above ambient lighting for static signs. • Digital Displays are limited by separate regulations.

	• Neon, neon-like, or LED elements must be dimmable and controlled by timer • No use of highly reflective materials • Maximum lumen output of no more than 20 lumens per square foot. • Light emitting diodes restricted to maximum horizontal beam spread of 165 degrees and a maximum vertical beam spread of 65 degrees, oriented downward.	
Digital Display Standards	• Limitation of 0.3 foot candles above ambient lighting • Maximum nighttime brightness of Same as above, under General 450 candelas per square meter and brightness of 7,500 candelas per square meter	• Limitation of 0.3 foot candles above ambient lighting • Additional limit on operating hours of 7 am to 12 am for all digital displays for on-site signs and relocation agreements with digital displays
Civil Administrative Penalties & Appeals	• Significant penalties for off-site and on-site sign violations • Fines start at $2000/day for violations • Escalate by size of sign and number of violations • Appeal Process	• Applies solely to off-site signs • Fines start to accrue after 30 days not 15 days • DBS discretion in applying fines • Refined appeal process for civil penalties
Applicability to Existing, Applied for and Initiated Sign Districts and Specific Plans	• Grandfather date of March 26, 2009 for Sign Disticts	• Grandfather date of September 25, 2019 for Sign Districts and Specific Plans