

Parenting the Snapchat Generation

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**What makes student issues
seem worse today?**

Media Madness

Parenting Models

Internet / Cell Phones

How can I get to
the heart of my child?

Ways to Ask Kids, 'So How Was School Today?' Without Asking Them 'So How Was School Today'?

- **What was the best thing that happened at school today?**
- **Tell me something that made you laugh today.**
- **If you could choose, who would you sit by in class?**
- **If I called your teacher tonight, what would she tell me about you?**

Ways to Ask Kids, 'So How Was School Today?' Without Asking Them 'So How Was School Today'?

- Tell me one thing you learned today.
- If an alien spaceship beamed someone up, who would you want them to take?
- What word did your teacher say most today?
- Who is the funniest person in class?

Why Does Knowing Your Child's Technology Matter?

- **Over 25 percent** of teens have been bullied repeatedly through their cell phones or the Internet.
- **9 hrs.** / Amount of entertainment media per day, per teen

Why Does Knowing Your Child's Technology Matter?

- 10% of teens have had embarrassing pictures taken of themselves without permission
- 20% of teens have posted or sent sexually suggestive or nude pictures of themselves to others

University of Wisconsin-Eau Claire, Justin Patchin.
Esther Ng, International Criminal Justice Review
American Center for Pediatrics

**What are you doing to know
about your child's
social media behavior?**

Jerry's Technology Rules

**It's mine, it's yours,
and it's a privilege**

Jerry's Technology Rules

**It's mine, it's yours,
and it's a privilege**

**Parental restrictions
set on everything**

Jerry's Technology Rules

**Nothing purchased without
parent purchasing it**

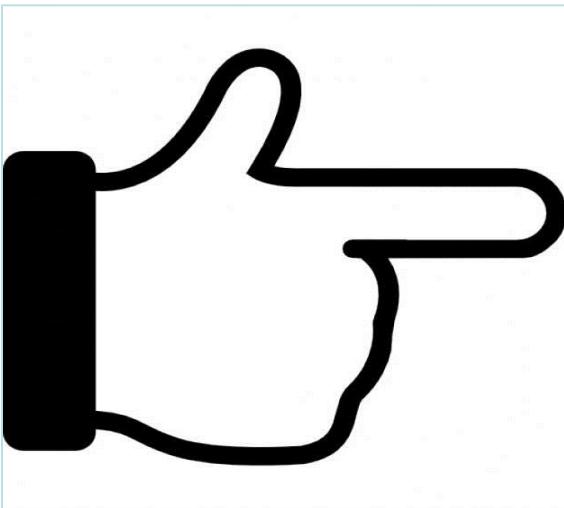
Turn Safari Off

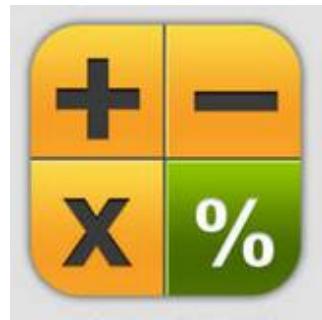
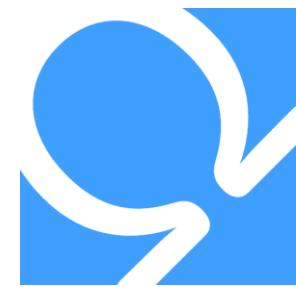
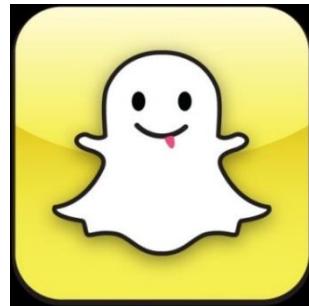
Technology doesn't leave the house

Social Media:

Where Students Live!







Social Media: Ways to Help!

McGruff SAFEGUARD

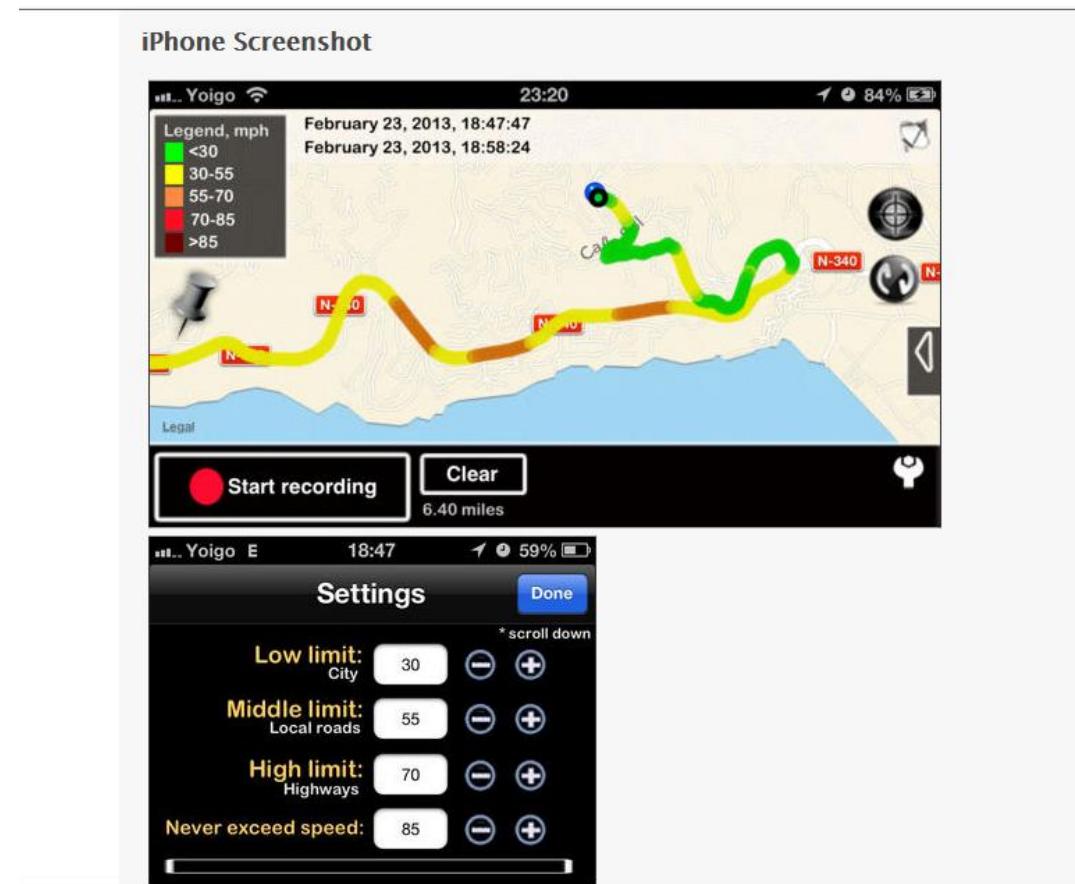
The most trusted name in family safety







PARENTAL CAR CONTROL



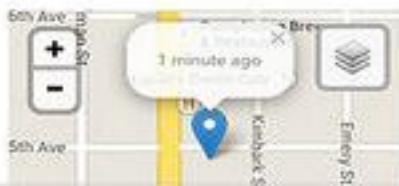
Missing: Taylor Ownbey



Taylor is 5'3" with
sandy blond hair
and blue eyes.
Taylor wears
glasses.

SPREAD THE WORD

Call Police



Lassy Project

When a child gets lost, every minute counts. The goal of Lassy Project is to minimize the amount of time it takes to set out an alert that your child has gone missing. Unlike an Amber Alert, Lassy Project provides an image of the missing child and a real time map showing the coordinates of his last known location. It works in seconds, not hours, and only alerts relevant people in the immediate area. (**Free; iPhone, iPad, Android**)





Snooper

Keep tabs on your kids online

Get Snooper!

[Get Snooper](#)[Support](#)[Pricing plan](#)[Log In](#)

How Does It Work?

Snooper is an undetectable monitoring app that records all mobile activity and sends it back to you in real-time.



One-Time Installation

Install an undetectable app on the Android device in mere seconds. Anyone can do it.



Data Retrieval

Snooper automatically retrieves mobile data from your connected devices and feeds it back to you.



Monitoring

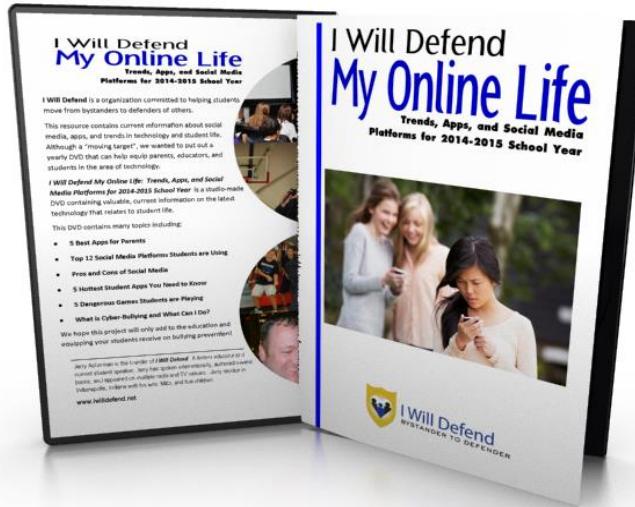
Your Snooper dashboard lets you view all device activity, manage alerts, and configure settings.

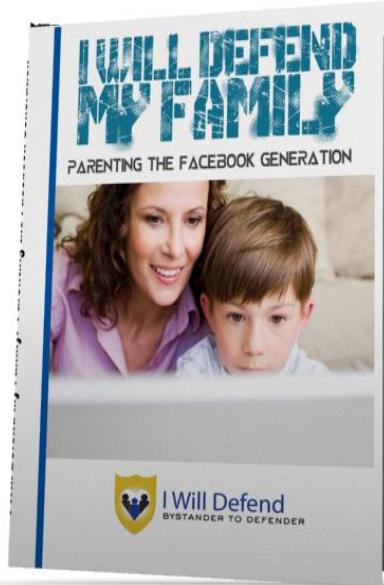
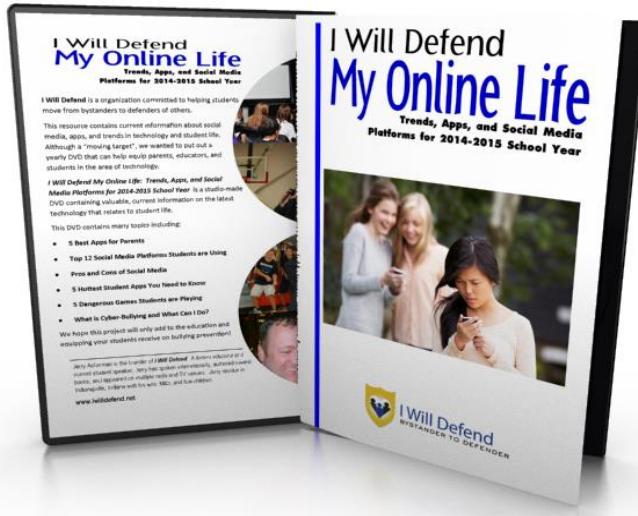
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GET STARTED

*Subscriptions can be canceled anytime!



*"Having someone knowledgeable and supportive helping me to
learn what is out there for my kids is invaluable!"*

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to 44222

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Quarterly Webinar

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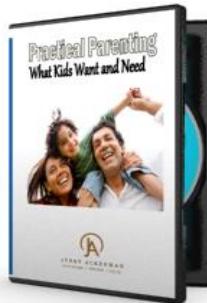
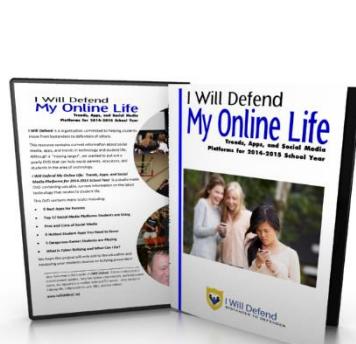
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