

AMAC Government Affairs Operating Model

| Operational Themes | Top Objectives | Overall Impact |
|---|---|--|
| 1. EDUCATE Leadership, Constituents, and Partners to Support Strategy | 1.1 Provide training about legislative policies that impact the growth and development of AMAC's impact 1.2 Develop on-going updates to training systems 1.3 Partnership and educate on new laws impacting AMAC's mission | <ul style="list-style-type: none"> Accelerate engagement with leadership, constituents, and partners about legislative policies and marketplace strategies Enhanced understanding of AMAC legislative strategies |
| 2. ADVOCATE on business and industry concerns for our Constituents and Partners | 2.1 Develop a sustainable advocacy strategy for engagement 2.2 Develop on-going updates about ideas, policies, practices, and changes that may impact AMAC 2.3 Provide ACDBE support and training in RFP, JV Partnerships and leasing opportunities | <ul style="list-style-type: none"> Strengthened position for desired outcomes Driven valued impact of AMAC and our mission |
| 3. ACTIVATE Constituents and Partners to Engage Resources to Advance Our Initiatives | 3.1 Commit to on-going engagement with AMAC partners, constituents and others to a synchronized communication strategy to support AMAC's efforts. 3.2 Commit to collaborative communication 3.3 Establish relationships with financial institutions to support AMAC members | <ul style="list-style-type: none"> Build an alliances to leverage our influence Notable focused shifts for long-term impact commitments |
| 4. STRATEGIC PARTNERSHIPS with other mission, policy, business and industry organizations | 4.1 Establish value proposition and organizational alignment With partnerships 4.2 Develop a strategic partnership engagement model and accountability structure | <ul style="list-style-type: none"> AMAC maintains leadership position in aviation and transportation industry for constituents, partners, and related parties Communication strategy to support AMAC's mission |

AMAC Government Affairs Process Map

AMAC BOARD OF DIRECTORS
Chair, Ricky Smith

AMAC GOVERNMENT AFFAIRS COMMITTEE
Chair, Farad Ali

AMAC GOVERNMENT AFFAIRS SUB-
COMMITTEES

EDUCATION

Co-Chairs,
Angela Booker
and Ken Weeden

Educate Leadership,
Constituents, and
Partners to Support
Strategy

ADVOCACY

Chair, Gonzalo
De La Melena

Advocate on behalf
of business and
industry concerns for
our Constituents and
Partners

ACTIVATION

Chair, Thiane
Carter

Support constituents
and Partners to
Engage Resources to
Advance Our
Initiatives

STRATEGIC PARTNERSHIPS

Co-Chairs,
Marlene Coleman
and Farad Ali

Align with others that
share our mission,
policy, and business
and industry
concerns