

Mori Russell is the Business Development Manager at Concession International & has served as Southeast Region Director for The Airport Minority Advisory Council (AMAC) for the past 2 years. She represents the third generation of the Russell family involvement in Concessions International. Mori is a key member of the Business Development team and has begun developing and maintaining crucial business relationships while helping to elevate the level of innovation at the company.

During Mori's 2-year term on AMAC, she has served as the Co-chair for the membership & emerging leaders committee. She is currently serving as the Co-chair for AMAC's 36<sup>th</sup> Annual Conference in Atlanta Georgia. Having been a young entrepreneur herself, she understands the importance of having organizations available to support and promote small business owners.

Mori graduated in 2015, with her Master of International Business from Florida International University. While in school, she founded and operated her own accessory boutique, O'Amor, in Miami, Florida and online. She also has 6 years of experience in the airport industry. She held management positions at both the Duty-Free America store in Atlanta, Georgia and the Coffee Beanery in the Miami International Airport. She is currently the co-owner of Relentless Fitness Lab, a fitness concept, in the Westside of Atlanta and online.

Aside from her daily business-oriented goals and operations, she leads Concessions International's corporate Social Responsibility Arm, CI Cares and serves on the YMCA Metro Atlanta Ambassador Board. Mori shares her late grandfather, Herman Jerome Russell's, passion for entrepreneurship and supporting causes that are impactful to communities.

