

# 34<sup>TH</sup> ANNUAL AIRPORT BUSINESS DIVERSITY CONFERENCE

INSPIRING POSSIBILITIES

August 21 – 25, 2018 | Seattle, Washington







INSPIRING POSSIBILITIES



The Airport Minority Advisory Council (AMAC) and the Seattle-Tacoma International Airport (Sea-Tac) present AMAC's 2018 34th Annual Airport Business Diversity Conference: Inspiring Possibilities at the Westin Seattle from August 21 - 25, 2018.

AMAC's Annual Airport Business Diversity Conference continues to bring together nearly 1,000 businesses, aviation professionals, government officials and individuals from around the country to discuss a variety of subjects ranging from how to do business at airports to public policy issues impacting the entire aviation industry. This highly acclaimed conference is the premier aviation industry event of the year – serving as a hub for education, advocacy and networking opportunities that promote diversity and inclusion in airports.

## THE WESTIN SEATTLE

1900 5th Avenue Seattle, WA 98101 206.728.1000



INSPIRING POSSIBILITIES

# **Sponsorship Opportunities**

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- » 15 conference registrations
- » Recognized as title sponsor for all premier events
- » Speaking opportunity at the **Opening Ceremony**
- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website

- » VIP seating for conference registrants at key events
- » AMAC Media Partner to publish a feature story on sponsor
- » 1 Executive Suite at host hotel for key executive
- » 2 Foursomes in Golf Tournament
- » 6 invitations to the exclusive VIP Reception
- » 1 VIP table (8 seats) to the Celebrating Women in Aviation Breakfast
- » Placement of 1 promotional item in conference bag
- » 2 pre-conference training registrations
- » 10 x 20 Exhibit Booth

- » 10 conference registrations
- » Speaking opportunity at a Conference Luncheon
- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website

- » VIP seating for conference registrants at key events
- » 1 VIP table (8 seats) to the Celebrating Women in Aviation Breakfast
- » 1 Executive Suite at host hotel for key executive
- » 1 Foursome in Golf Tournament

- » 4 invitations to the exclusive VIP Reception
- » Placement of 1 promotional item in conference bag
- » 2 pre-conference training registrations
- » 10 x 20 Exhibit Booth

## 

\$25,000

- » 8 conference registrations
- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website
- » VIP seating for conference registrants at key events

- » Prominent logo placement throughout conference
- » 1 VIP table (8 seats) to the Celebrating Women in Aviation Breakfast
- » 1 Foursome in Golf Tournament
- » Prominent branding at a major reception
- » Placement of 1 promotional item in conference bag
- » 2 invitations to the exclusive VIP Reception
- » 2 pre-conference training registrations
- » 10 x 20 Exhibit Booth

INSPIRING POSSIBILITIES

# **Sponsorship Opportunities**

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\$15,000

- » 6 conference registrations
- » Half-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website
- » VIP seating for conference registrants at key events

- » Prominent logo placement throughout the conference
- » 4 tickets to the Celebrating Women in Aviation Breakfast
- » 2 player participants in Golf Tournament
- » Prominent branding at Conference Breaks

- » Placement of 1 promotional item in conference bag
- » 1 invitation to the exclusive VIP Reception
- » 2 pre-conference training registrations
- » 10 x 10 Exhibit Booth

# **SILVER**

\$10,000

- » 4 conference registrations
- » Quarter-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website

- » Prominent logo placement throughout the conference
- » Placement of 1 promotional item in conference bag
- » 2 pre-conference training registrations
- » 10 x 10 Exhibit Booth

## **BRONZE**

\$7,500

- » 3 conference registrations
- » Quarter-page color ad and logo inclusion in the program book
- » Logo recognition on AMAC's website
- » Prominent logo placement throughout the conference
- » Placement of 1 promotional item in conference bag
- » 1 pre-conference training registration
- » 10 x 10 Exhibit Booth

# **JEWEL**

\$5,000

- » 2 conference registrations
- » Logo inclusion in the conference program book
- » Logo recognition on AMAC's website

- » Placement of 1 promotional item in conference bag
- » 10 x 10 Exhibit Booth

# 

\$3,500

- » 1 conference registration
- » Logo inclusion in the conference program book
- » Logo recognition on AMAC's website
- » Placement of 1 promotional item in conference bag

# TARGET SPOTLIGHT SPONSORSHIP OPPORTUNITIES

- 4 conference registrations
   Quarter-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website
- » Prominent logo placement throughout the conference
- » Placement of 1 promotional item in conference bag
- » 2 pre-conference training registrations
- » 10 x 10 Exhibit Booth

**REGISTRATION FEES** 

WIFI	\$10,000
CHARGING STATIONS	\$10,000
CONFERENCE APP	\$10,000

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	Regular	(Begins July 21st)
Airport/Corporate Member	\$750	\$900
Airport/Corporate Non-Member	\$900	\$1,080
Individual/Business Member	\$650	\$780
Individual/Business Non-Member	\$900	\$1,080
Government Member	\$550	-
Government Non-Member	\$660	-
Guest* Member/ Non-Member	\$300	\$360
Student Member/ Non-Member	\$250	\$300
Day Pass (Member)	\$425	\$510
Day Pass (Non-Member)	\$510	\$612
Pre-Conference Training (2 Days Only)	\$350	-
Pre-Conference Training (1 Day Only)	\$200	-

E	KHIBIT FEES		Member	Non-Member
<b>»</b>	6' draped exhibit table with two chairs	ACDBE, DBE, MBE, SBE, WBE Business	\$1,000	\$1,250
<b>»</b>	7" x 44" company black and white identification sign	Airport	\$1,500	\$2,000
» »	Listing in the exhibitor directory 2 exhibit-only passes	Corporate	\$2,000	\$2,500

A	DVERTISING	Ad Size	/ Price
<b>»</b>	300 dpi, CMYK or BW files in high- resolution, press ready PDF or TIFF	Full page (8" x 10")	\$1,500
<b>\</b> \	file formats only Please do not include crop marks or	½ page (8" x 4.875")	\$1,000
»	bleed Deadline: July 9, 2018	¼ page (3.875" x 4.875")	\$500

INSPIRING POSSIBILITIES

# AMAC FOUNDATION EVENT SPONSORSHIP OPPORTUNITIES

# Project LIFT (Leaders Inspiring Future Talent)

# » 2 conference registrations

- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website

- » Recognition in Program Guide
- » Prominent branding on Project LIFT event signage

- 2 invitations to the exclusive VIP Reception
- » Placement of 1 promotional item in conference bag
- » 10 x 10 Exhibit Booth at Project LIFT event

# Bill Walker Memorial Golf Tournament

2 foursomes

- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website
- » Speaking opportunity at the Golf Awards Luncheon
- » Recognition at the Golf Pairing event
- » Prominent branding on event signage
- » 2 invitations to the exclusive VIP Reception
- » Promotional item in players' gift bags

## 

1 foursome

- » Full-page color ad and logo inclusion in the program book
- » Full color ad in the conference app
- » Logo recognition on AMAC's website
- » Speaking opportunity at the Golf Awards Luncheon
- » Recognition at the Golf Pairing event

- » Prominent branding on event signage
- » 2 invitations to the exclusive VIP Reception
- » Promotional item in players' gift bags

#### **GIFT BAG**

\$5,000

- » Speaking opportunity at the Golf Awards Luncheon
- » Prominent branding on Golf Tournament event signage
- » Promotional item in players' gift bags

## 

\$5,000

- » Speaking opportunity at the Golf Awards Luncheon
- » Prominent branding on Golf Tournament event signage
- » Promotional item in players' gift bags

### HOLE-IN-ONE (1 available)

\$3,500

» Hole-In-One company signage

» Promotional item in players' gift bags

# 

\$3,500

» Company recognition at the event

» Promotional item in players' gift bags

REFRESHMENT STATION (4 available)	
	\$3,000
» Prominent branding on Golf Tournament event signage	» Promotional item in players' gift bags
PREMIUM TEE CONTESTS (4 available)	\$2,000
<ul><li>Company recognition at the event</li><li>Promotional item in players' gift bags</li></ul>	<ul> <li>Contests include the following:</li> <li>Men's Longest Drive</li> <li>Women's Longest Drive</li> <li>Closest to the Pin</li> <li>Straightest Drive</li> </ul>
BALL LAUNCHER (1 available) ////////////////////////////////////	<i>                                     </i>
» Company recognition at the event	» Promotional item in players' gift bags
HOLE ////////////////////////////////////	<i>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</i>
Company recognition at the event	» Promotional item in players' gift bags
NDIVIDUAL GOLF REGISTRATIONS	
ONE PERSON ////////////////////////////////////	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
FOURSOME ////////////////////////////////////	**************************************
TITLE ////////////////////////////////////	\$15,000
» 1 VIP table (8 seats)	» Full color ad in the conference app
4 conference registrations	» Logo recognition on AMAC's website
<ul> <li>4 conference registrations</li> <li>Speaking opportunity at the Celebrating Women in Aviation Breakfast</li> </ul>	<ul> <li>» Logo recognition on AMAC's website</li> <li>» Prominent branding on Celebrating Women In Aviation event signage</li> </ul>
4 conference registrations  Speaking opportunity at the Celebrating Women in	<ul><li>» Logo recognition on AMAC's website</li><li>» Prominent branding on Celebrating Women In</li></ul>
<ul> <li>4 conference registrations</li> <li>Speaking opportunity at the Celebrating Women in Aviation Breakfast</li> <li>Full-page color ad and logo inclusion in the program book</li> </ul>	<ul> <li>» Logo recognition on AMAC's website</li> <li>» Prominent branding on Celebrating Women In Aviation event signage</li> </ul>
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INSPIRING POSSIBILITIES

# **Registration Form**

Deadline: August 10, 2018

Sponsorship, exhibit and advertising opportunities are confirmed on a first-come, first-assigned basis. In accordance with the following items, conditions and regulations governing commercial support of AMAC's 34th Annual Business Diversity Conference, held by the Airport Minority Advisory Council (AMAC) on August 21-25, 2018, the undersigned hereby makes application for commercial support. When the application is accepted by AMAC it becomes a contract. AMAC reserves the right to charge the correct amount if totaled incorrectly. By registering, sponsoring or participating in this event, you agree to AMAC's event terms, conditions and policies.

#### **SPONSORSHIP**

☐ TITLE	\$75,000
□ LEGACY	\$50,000
□ PLATINUM	\$25,000
□GOLD	\$15,000
□ SILVER	\$10,000
☐ BRONZE	\$7,500
□ JEWEL	\$5,000
□ STAR	\$3,500

#### **TARGET SPOTLIGHT SPONSORSHIP**

□WIFI	\$10,000
☐ CHARGING STATIONS	\$10,000
☐ CONFERENCE APP	\$10,000

REGISTRATION	REGULAR	LATE
☐ AIRPORT/CORPORATE MEMBER	\$750	\$900
☐ AIRPORT/CORPORATE NON-MEMBER	\$900	\$1,080
☐ INDIVIDUAL/BUSINESS MEMBER	\$650	\$780
☐ INDIVIDUAL/BUSINESS NON-MEMBER	\$900	\$1,080
☐ GOVERNMENT MEMBER	\$550	-
☐ GOVERNMENT NON-MEMBER	\$660	-
☐ GUEST MEMBER/NON-MEMBER	\$300	\$360
☐ STUDENT MEMBER/NON-MEMBER	\$250	\$300
☐ DAY PASS MEMBER	\$425	\$510
☐ DAY PASS NON-MEMBER	\$510	\$612
☐ PRE-CONFERENCE TRAINING 2 DAYS ONLY	\$350	-
☐ PRE-CONFERENCE TRAINING 1 DAY ONLY	\$200	-

EXHIBIT	MEMBER	NON-MEMBER
☐ ACDBE, DBE, MBE, SBE, WBE	\$1,000	\$1,250
□ AIRPORT	\$1,500	\$2,000
☐ CORPORATION	\$2,000	\$2,500

#### **ADVERTISING**

□ FULL PAGE (8" X 10")	\$1,500
☐ ½ PAGE (8" X 4.875")	\$1,000
☐ ¼ PAGE (3.875" X 4.875")	\$500

#### **PROJECT LIFT - LEADERS INSPIRING FUTURE TALENT**

☐ TITLE	\$15.000

## **BILL WALKER MEMORIAL GOLF TOURNAMENT**

☐ TITLE	\$15,000
□ GOLD	\$10,000
☐ GIFT BAG	\$5,000
☐ GOLF LUNCHEON	\$5,000
☐ HOLE-IN-ONE	\$3,500
☐ PUTTING CONTEST	\$3,500
☐ REFRESHMENT STATION	\$3,000
☐ PREMIUM TEE	\$2,000
☐ BALL LAUNCHER	\$2,000
□ HOLE	\$2,000
INDIVIDUAL GOLF REGISTRATIONS	
☐ ONE PERSON	\$200
□ FOURSOME	\$750

#### **CELEBRATING WOMEN IN AVIATION BREAKFAST**

ORDER TOTAL	\$
☐ INDIVIDUAL TICKET	\$75
□TABLE	\$1,500
□ GIFT	\$2,500
☐ KEYNOTE	\$5,000
□ TITLE	\$15,000

Return this form with full payment by August 10, 2018 to:

AMAC P.O. Box 71560 Washington, DC 20024

Questions? Call - 703.414.2622 Email - info@amac-org.com

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REGISTRATION TYPE:	□INDIVIDUAL	□ SPONSOR			
Name					
Name					
Company					
Title					
Address		Suite/	Floor:		
City		State:	Zip Code		
Website		_ Email			
Phone ()		Ext			
PAYMENT:					
☐ American Express ☐ Di	scover	'ISA □ Check			
Card Number:		Exp Date:			
Cardholder Name:					
Billing Address:		_ Suite/Floor			
State/Province:	Zip Code:	Country:			
□Enclosed is a Check#					
□AMAC will receive a check in the amount of: \$ by August 10, 2018					
□ I will not be able to attend, but will donate to the AMAC Foundation in the amount of \$					
Online Donation is available at: www.amac-org.com/foundation.					
AMAC is a E01(s)6 (Fodoral Tay	ID: 62 1209266) and the AMAC Four	edation is a registered E01(s)2 (F	odoral Tay ID: E4 197200E):		
AMAC is a 501(c)6 (Federal Tax ID: 62-1398266) and the AMAC Foundation is a registered 501(c)3 (Federal Tax ID: 54-1873905); therefore, all contributions are tax deductible to the extent of the law.					
Signature:		D	ate:		