

United Way of Hernando County's Annual "KICK" Start to Early Literacy Kickball Tournament

United Way
of Hernando



WHEN:

Saturday, March 25, 2023

WHERE:

Anderson Snow Park
(1360 Anderson Snow Rd)

CAUSE:

United Way's
Imagination Library

Sponsorship Recognition Packages



All event proceeds benefit United Way of Hernando County's Dolly Parton Imagination Library which provides free, age appropriate books every month to all enrolled Hernando pre-school children. This is in preparation for kindergarten, regardless of their family's economic status. Your sponsorship will sponsor children on the program to receive free books mailed directly to their house every single month for the next year, cover event costs and program coordination, as well as additional education initiatives. As this program continues to grow, we are on a constant mission to raise additional awareness & support to increase the number of children enrolled.



**Presenting Sponsor
"Grand Slam Champion"**
\$5,000

- This package also includes everything from the "Base Run Baller" and "Home Run Hero" tier, as well as:
- Logo on all 8 banners displayed on fields 1-4 through end of March
- Logo will be displayed during prime baseball season. Seen by an average of 400+ families during spring ball, and over 2,000+ day of
- Logo included on all photo booth picture print outs!
- Free ad announcements all day at the event
- Special recognition during "Mascot Fun Run"
- Will help present Ultimate Traveling Trophy to the winning team

**Field Sponsor
"Home Run Hero"**
\$1,500

* all field spots taken

- 1 sponsored field at Anderson Snow Park
- Includes logo displayed on 2 field bleacher banners through the end of March
- 1 free ad announcement at the event
- Also includes everything from the "Base Run Baller" package

**Kickball Base Sponsor
"Base Run Baller"**
\$520

* Equivalent to sponsoring a full year's worth of books for 20 enrolled children!

- Logo featured on event yard signs
- Free vendor space at the event
- Company recognition during the opening ceremony
- Outreach materials included in 200 swag bags for participants
- Listed as a Partner in Education
- PSA's and social media recognition
- Listed on www.UnitedWayHernando.org/Kickball



**Yard Sign Sponsor
"Double Play"**
Only \$52 per sign!

Join in on the action! Have your company or family sponsor **2 children** on the program by purchasing a yard sign.

- Your **logo or picture** will be placed on one of the 100s of yard signs at the event
- Have fun looking for your sign! Take a picture with your sign, post on social media & tag UW!



SCAN ME

Fill out SPONSOR SLIP to claim your support spot! Deadline is March 1, 2023

For more information, email Finance@UnitedWayHernando.org or visit UnitedWayHernando.org/Kickball
Tax ID: 59-2848474

United Way of Hernando County's "KICK" Start to Early Literacy Sponsorship Slip

*Please fill out the form below and return with payment before March 1, 2023



United Way of Hernando County

Sponsorship Opportunities:

- Presenting Sponsor (Grand Slam Champion) **\$5,000**
- Field Sponsor (Home Run Hero) **\$1,500**
- Kickball Sponsor (Base Run Baller) **\$520**
- Yard Sign Sponsor (Double Play) **\$52** per sign: # _____ of signs

Total Contribution \$ _____

Contact Information:

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Website: _____

For all sponsorship tiers, except Double Play, will you be hosting a vendor table? Yes No

Alternate Payment Option:

Name on Card: _____

Card Number: _____

CVV: _____ Expiration Date: _____/_____

Billing Address: _____

City: _____ State: _____ Zip: _____

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www.UnitedWayHernando.org/Kickball



Scan to easily pay online!