

"KICK" Start to Early Literacy Kickball Tournament

Support Report for Saturday, March 25, 2023



KICKBALL

16 Teams, 1 WINNER

DOWNTOWN
ATHLETICS

WITHLACOCHEE RIVER
Electric Cooperative, Inc.
A Touchstone Energy Cooperative

"Tangerine
Dream Team"

vs.

"WREcIng
CREW"



2023 Champs: Downtown Athletics

CELEBRITY COACHES



BCC
Christa Tanner



Clerk of Court &
Comptroller
Doug Chorvat Jr.

Mascot Fun Run



WINNER: Carey the Cow

1,048 1-year scholarships RAISED!

(Equivalent to 12,576 books)

All proceeds raised benefit UW's
Dolly Parton Imagination Library

Approximately 3,000+ attendees at
the event

Social Media outreach efforts "reached"
well over 124,850 people (Jan-March)



United Way Student Board Volunteering

Raffle Winners



(2) Zoo Tampa Tickets
WINNER: Becky B.



(4) Tampa Bay Rays Tickets
WINNER: Kelly D.



(4) FL Aquarium Tickets
WINNER: Shawn P.



(1) 10 ft. Pelican Kayak
WINNER: Richie S.



(2) Food Truck Bingo Yeti Cup
WINNER: Iris B. & Natalia K.

"This was by far the
BEST Kickball
tournament to date"

"We were able to
connect with over
200 people in the
community"

Feedback
Survey

Dunk Tank



PHSC
Amy A.



Publix
District Manager
Allyn W.



HC Admin
Jeff R.

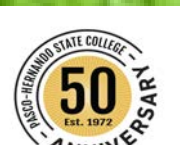


United Way
Executive Director
Angie W.

208 Volunteer Hours Logged For The Day



SPONSORS



VENDORS

Boys & Girls Club, Lighthouse, YMCA, For Each 1 Reach 1, Dawn Center, Early Learning Coalition, NAMI Hernando, PosAbility, Vincent House, Best Buy, Vita Drip IV Therapy, Bene's Career Academy, Culvers, T-Mobile, Hammered Ink Promotional Products, Majestic Therapy Horses, Terlep Chiropractic, The Hardy Team, Family Chiropractic Center for Wellness, 4Corners Pharmacy, Pasco Hernando State College

FOOD TRUCKS



UnitedWayHernando.org/Kickball