

United Way of Hernando County's Annual

United Way of Hernando

United Way



"KICK" Start to Early Literacy

Kickball Tournament

Support Report for Saturday, March 25, 2023

KICKBALL

16 Teams, 1 WINNER



"Tangerine Dream Team" vs. "WRECing CREW"



CELEBRITY COACHES



Mascot Fun Run



WINNER: Carey the Cow

Dunk Tank



1,048 1-year scholarships RAISED!
(Equivalent to 12,576 books)

All proceeds raised benefit UW's Dolly Parton Imagination Library

Approximately 3,000+ attendees at the event

Social Media outreach efforts "reached" well over 124,850 people (Jan-March)



Raffle Winners



(2) Zoo Tampa Tickets
WINNER: Becky B.



(4) Tampa Bay Rays Tickets
WINNER: Kelly D.



(4) FL Aquarium Tickets
WINNER: Shawn P.



(1) 10 ft. Pelican Kayak
WINNER: Richie S.



(2) Food Truck Bingo Yeti Cup
WINNER: Iris B. & Natalia K.

"This was by far the BEST Kickball tournament to date"

"We were able to connect with over 200 people in the community"

Feedback Survey



208 Volunteer Hours Logged For The Day

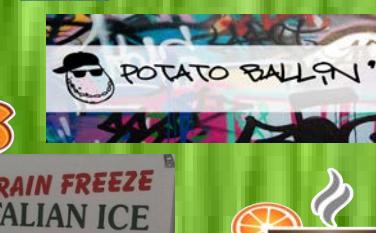


SPONSORS

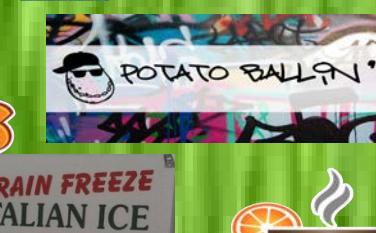


VENDORS

Boys & Girls Club, Lighthouse, YMCA, For Each 1 Reach 1, Dawn Center, Early Learning Coalition, NAMI Hernando, PosAbility, Vincent House, Best Buy, Vita Drip IV Therapy, Bene's Career Academy, Culvers, T-Mobile, Hammered Ink Promotional Products, Majestic Therapy Horses, Terlep Chiropractic, The Hardy Team, Family Chiropractic Center for Wellness, 4Corners Pharmacy, Pasco Hernando State College



FOOD TRUCKS



UnitedWayHernando.org/Kickball