

"Read to Me"**2021 Parent/Caregiver Survey Results**

Over 150 parents responded to United Way's "Read to Me" Survey, measuring the impact of Dolly Parton's Imagination Library (DPIL) program.

88%

of parents believe that receiving free, high quality & age appropriate books every month enhanced their child's early learning and literacy skills!

22%

of households are raising their children to be bilingual



45%

of parents read to their children for at least 30 minutes a day



62%

of children have limits for screen time



81%

of households have a wide variety of reading material in their house



74%

of families have library cards & regularly visit their local library



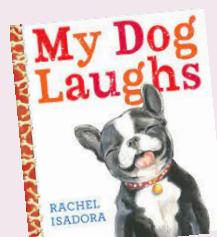
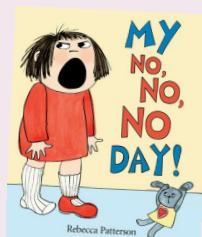
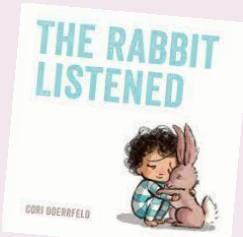
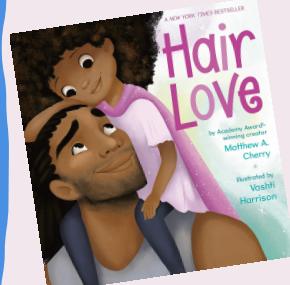
63%

of parents love to read for leisure



84%

of caregivers stress the importance of reading

**Top favorite books children have received:**

64%

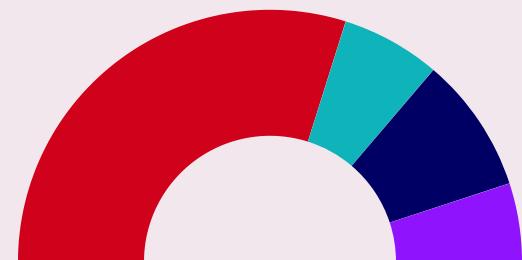
of kids enrolled in DPIL know & can recite their ABCs!

A

B C

How many times a week do parents read aloud to their children?

- Daily (59.73%)
- 5-6x (12.75%)
- 3-4x (17.45%)
- 1-2x (10.07%)



On average, how many minutes per day do parents read aloud to their children?

- 0-10 (13.42%)
- 10-20 (41.61%)
- 20-30 (30.2%)
- 30-60+ (14.77%)

