



United Way of Hernando County's

# "Read to Me"

## 2021 Parent/Caregiver Survey Results



Over 150 parents responded to United Way's "Read to Me" Survey, measuring the impact of Dolly Parton's Imagination Library (DPIL) program.

88%

of parents believe that receiving free, high quality & age appropriate books every month enhanced their child's early learning and literacy skills! 🙌

22% of households are raising their children to be bilingual



45% of parents read to their children for at least 30 minutes a day



62% of children have limits for screen time



81% of households have a wide variety of reading material in their house



74% of families have library cards & regularly visit their local library



63% of parents love to read for leisure



84% of caregivers stress the importance of reading

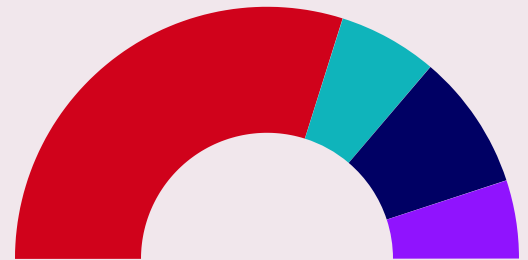
64%

of kids enrolled in DPIL know & can recite their ABCs!



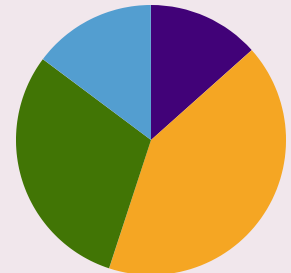
How many times a week do parents read aloud to their children?

Daily (59.73%)  
5-6x (12.75%)  
3-4x (17.45%)  
1-2x (10.07%)



On average, how many minutes per day do parents read aloud to their children?

0-10 (13.42%)  
10-20 (41.61%)  
20-30 (30.2%)  
30-60+ (14.77%)



Top favorite books children have received:

