Sponsorship Packages for the Smithville Area Chamber of Commerce

Advocate Sponsorship

This entry-level package is designed to give small businesses an affordable way to start building their presence in the community.

- **Investment:** $350
- **Event Sponsorship:**
  - **Cottontail** sponsorship ($75) for the Easter Egg Hunt, including a social media shout-out
  - **Lollipop** sponsorship ($75) for Candyland Christmas, including a social media shout-out
- **Annual Benefits:**
  - One complimentary eBlast to our mailing list
  - One social media highlight on the chamber's channels per year

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Community Partner Sponsorship

This package is for local businesses and organizations that are the heart and soul of our community. This tier is designed to give them significant visibility at a foundational level.

- **Investment:** $750
- **Event Sponsorship:**
  - **Golden Ticket** sponsorship ($100) for the Easter Egg Hunt, including a social media shout-out and event signage
  - **Santa's Workshop** sponsorship ($100) for Candyland Christmas, including a social media shout-out and event signage
- **Annual Benefits:**
  - Two complimentary eBlast to our mailing list
  - One social media highlight on the chamber's channels per year

Community Builder Sponsorship

This level is for businesses that are pillars of our community, offering enhanced recognition and a more prominent role.

- **Investment:** $2,000
- **Event Sponsorship:**
  - **Blue Ribbon** sponsorship ($500) for the BBQ Bash, including a social media shout-out
  - **Silver** sponsorship ($500) for the Community Awards Banquet, including **2 complimentary tickets** to the event and a social media shout-out
- **Annual Benefits:**
  - Three complimentary eBlasts to our mailing list per year
  - Four social media highlights on the chamber's channels per year
  - Weekly Scoop mention
  - A private meet and greet with the chamber board
  - Opportunity to lead a "Lunch & Learn" session for chamber members

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Community Cornerstone Sponsorship

This package is for leaders in our community, the businesses that are essential to our town's foundation and success. They receive top-tier recognition at our biggest events and a host of exclusive benefits.

- **Investment:** $4,000
- **Event Sponsorship:**
  - **Golden Ticket** sponsorship ($100) for the Easter Egg Hunt, including a social media shout-out and event signage
  - **Blue Ribbon** sponsorship ($500) for the BBQ Bash, including a social media shout-out
  - **Gold** sponsorship ($1,500) for the Community Awards Banquet, including **10 complimentary tickets** to the event and a social media shout-out
  - **Santa's Workshop** sponsorship ($100) for Candyland Christmas, including a social media shout-out, event signage, and logo recognition on the Candyland map
- **Annual Benefits:**
  - **Logo on Chamber's Facebook Cover Page**
  - Placement of the company logo and a link to the company's website on the chamber website homepage
  - Exclusive feature article on the chamber's website (1 per year)
  - A quarterly complimentary eBlast to our mailing list
  - **Website banner ad for 6 months** of your choice
  - Bi-monthly social media highlights on the chamber's channels
  - Weekly Scoop mention
  - A private meet and greet with the chamber board

Founders Circle Sponsorship

This is the most exclusive package, reserved for the businesses that are true innovators and founders of our town's business success. This is a very limited opportunity to be a top-level partner for the entire year, **limited to 3 sponsors**.

- **Investment:** $7,500
- **Event Sponsorship:**
  - **Golden Ticket** sponsorship ($100) for the Easter Egg Hunt, including a social media shout-out and event signage
  - **Blue Ribbon** sponsorship ($500) for the BBQ Bash, including a social media shout-out
  - **Platinum** sponsorship ($3,000) for the Community Awards Banquet, including **10 complimentary tickets** to the event and a social media shout-out (Limited to 3)
  - **Santa's Workshop** sponsorship ($100) for Candyland Christmas, including a social media shout-out, event signage, and logo recognition on the Candyland map
- **Annual Benefits:**
  - **Logo on Chamber's Facebook Cover Page**
  - Placement of the company logo and a link to the company's website on the chamber website homepage
  - Exclusive feature articles on the chamber's website (2 per year)
  - A quarterly complimentary eBlast to our mailing list
  - **Website banner ad for 12 months**
  - Monthly social media highlights on the chamber's channels
  - Weekly Scoop logo spot
  - A private meet and greet with the chamber board
  - **Opportunity to lead a "Lunch & Learn" session for chamber members**
  - A plaque recognizing their partnership presented at their business