



SHIFT.

15th Annual 2019

Holistic Living & Spiritual Arts Fair

Advertising & Display Ad Rates

Full Page - Full Bleed

5-1/2 w x 8-1/2 h

Outside Back Cover: Color \$140 - Order: BC-C

Inside Front Cover: Color \$130 - Order: iFC-C

Inside Back Cover: Color \$125 - Order: iBC-C

Inside Full Page: Color \$100 - Order: FP-C

Inside Full Page: B&W \$90 - Order: FP-B

Half Page Vertical

2-1/2" w x 8-1/8" h

Color \$60 - Order: 12V-C

B&W \$50 - Order: 12V-B

Business Card

2-5/8" w x 1-1/2" h

Color \$15 - Order: Card-C

B&W \$12 - Order: Card-B

Ad sizes, Reservations & Submitting Artwork

•To reserve and register for a display ad in the program booklet, go to:
bitly.com/SHIFT_Ads

•This pdf is the actual size of the program booklet, with blocks representing the sizes of display ads available to showcase your services and products.

•Please take care to stay close to the sizes specified in this booklet. If the size of your artwork does not match the specifications, we reserve the right to resize it to fit, unless you specify otherwise, in writing.

To submit your artwork, email a high resolution .pdf or .jpg of your ad to:

raphael@sasongroup.com

Or mail a scannable copy of your artwork to:

Raphael Sason
Lifestyle Group
8 Madison Avenue,
Oneonta, NY 13820

• If you need help with designing your ad, or modifying it in any way, please contact raphael@sasongroup.com for rates for custom designing your ad.

Submit an article for consideration to be published

We are interested in publishing articles in this *SHIFT Fair* program booklet, that are relevant to the subject of Holistic & Psychic modalities, and which would provide valuable insights to the attendees at this event.

If you would like to submit a short article for consideration, please do so at your earliest opportunity. We will select a few articles and print them.

We reserve the right to edit for clarity and space.

NOTE: Not all articles submitted will be printed.

**1/4 Page
2-1/2" w x 4" h**

Color \$35 - Order: 14-C

B&W \$25 - Order: 14-B

2/3 Page

**5-1/8" w x 5-1/8" h
Color \$80 - Order: 23-C
B&W \$70 - Order: 23-B**

Half Page Horizontal

**5-1/4" w x 4" h
Color \$60 - Order: 12H-C
B&W \$50 - Order: 12H-B**

1/3 Page

**5-1/8" w x 2-7/8" h
Color \$50 - Order: 13-C
B&W \$40 - Order: 13-B**