

Feed for Leads

LAKEFRONTLIVING



**OUR NEW FEED FOR LEADS PROGRAM
PROVIDES HUNDREDS OF LAKEFRONT BUYER
AND SELLER LEADS EXCLUSIVELY TO YOUR BROKERAGE**

How does Feed for Leads work?

In exchange for your MLS data feed, we provide you 100% of the leads that come from your state page we create on LakefrontLiving.com.

YOUR
MLS DATA
FEED

OUR
LLR STATE
PAGE

100% OF
LEADS
GENERATED

YOUR
BROKERAGE

What will it cost for me to participate?

There is NO COST to you. We pay for the MLS RETS data fees, the state page creation and hosting.

Are there fees for closed business?

Yes, we ask for a standard 25% referral fee on any closings via our website leads. Leads are managed via LLI's automated referral tracking system.

Does my MLS allow this?

About 95% of the 800+ MLS systems nationwide allow this activity. We would consult your specific MLS to comply with their rules & regulations.

Will you be getting the MLS feed from anyone else in my MLS?

No. You will have exclusive rights to all leads from within your MLS territory.

Do you already have other states set up?

Yes, our pilot program with North Carolina is generating hundreds of qualified leads. You can view the NC page on LakefrontLiving.com. The url, logo and contact info are all specific to the individual broker (per MLS guidelines).

What is in it for you?

As we look to add Lakefront Living Realty franchises across the country, it is beneficial to establish our website SEO in any given state and increase traffic flow overall.

Can I cancel anytime?

Yes, either party can cancel with a 30-day written notice. There are no further obligations, and you keep ALL the leads generated.

What is the next step?

**To find out if your territory is available,
call (833) 4MyLake | (833) 469-5253**

www.lakefrontfranchise.com

LAKEFRONTLIVING LLC
INTERNATIONAL