



# Energy Efficiency Pays in Cash Back

To Appalachian Power's Business Customers in Virginia

In today's competitive marketplace, businesses of all sizes need to make every dollar count. Making your business more energy efficient is one practical way to save money while improving productivity and boosting workplace efficiency.

The Appalachian Power Business Energy Solutions program provides cash rebates and technical assistance for virtually any cost-effective energy efficiency project. Whether you're running a small business or large corporation, your company may qualify to receive cashback for improvements to your facility's lighting and controls, ventilation, cooling systems, refrigeration and kitchen equipment, and more.

## WHY USE ENERGY-EFFICIENT TECHNOLOGY?

As the lowest-cost resource, energy efficiency provides numerous benefits to both you and your customers. Installing more efficient equipment while utilizing Appalachian Power rebates can help your business:

- Reduce long-term costs by reducing energy use
- Achieve greater ROI through reduced investment
- Reduce environmental impact
- Provide a more comfortable environment for employees and customers

## COMMON ENERGY-EFFICIENT EQUIPMENT UPGRADES



### Lighting

LED replacements for fluorescent lamps can pay for themselves in energy savings within a year.



### HVAC

Replace inefficient HVAC systems because heating and cooling costs account for as much as 40% of the average commercial building's electricity cost.



### VFDs

Installing variable frequency drives (VFDs) on fixed-speed fans and pumps can save 10-50% in energy costs.



### Compressed Air

Upgrade to high-efficiency compressors and dryers and install energy-saving items such as no-loss drains.



### Refrigeration

Install anti-sweat heater controls and ENERGY STAR® glass or solid door freezers to save energy and money.



### Kitchen

ENERGY STAR qualified products are often 15-30% percent more energy efficient and does not have a negative impact on food quality.



TAKE CHARGE™

833-402-2221

TakeChargeSavings@trccompanies.com

TakeChargeVA.com



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## HOW IT WORKS



### 1. Apply for the program.

Review the list of eligible measures and apply. Program Representatives and Trade Allies are available to assist. If interested, submit your application. Applications are accepted on a reservation basis before any materials are purchased or installed.



### 2. Get approved.

Once accepted and approved, you have 90 days to **complete the project**. If work is not completed, but the project is in progress, you may request an extension. Extension requests will be reviewed on a case-by-case basis.



### 3. Complete your project.

Upon project completion, **submit all required documentation**.



### 4. Receive your rebate.

Rebate checks are typically paid within four weeks of final application's verification and approval. The limit per account is \$25,000 per program year for lighting and \$25,000 per year for non-lighting projects. The rebate amount may not exceed 30% of the project's total cost.

## Ready to apply or still have questions?

Apply online at [TakeChargeVA.com](https://TakeChargeVA.com) Contact a program representative at **833-402-2221** or contact a program representative at **[TakeChargeSavings@trccompanies.com](mailto:TakeChargeSavings@trccompanies.com)**.

*Some commercial customers are not eligible, contact us for more details.*



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